

2024.03.05 Attraction Pass Task Force

Meeting Date

Check the [ToIP Calendar](#) for meeting dates.

Zoom Meeting Link / Recording

- [Recording](#)

Attendees

- [Neil Thomson](#)
- [Kabir Maiga](#)
- Tony Sandler
- [Scott Perry](#)

Main Goal of this Meeting

Wrap up work to early 2024, specify work for remainder of the year

Agenda Items and Notes (including all relevant links)

Time	Agenda Item	Lead	Notes
5 min	<ul style="list-style-type: none">Start recordingWelcome & antitrust noticeIntroduction of new membersAgenda review	Chair	<ul style="list-style-type: none">Antitrust Policy Notice: Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws. Only members of ToIP who have signed the necessary agreements are permitted to participate in this activity beyond an observer role.New Members:

5 m ins		<p>The meeting centered on the governance and risk assessment for an attraction pass project, involving the integration of verifiable credentials and self-sovereign identity concepts. The participants were:</p> <ul style="list-style-type: none">• Scott Perry: Discussed the governance risk assessment process, emphasizing the need for a thorough risk assessment to manage and mitigate potential risks associated with the attraction pass. He detailed the process of risk assessment, including identifying risks, analyzing their severity and likelihood, and determining the overall risk score. Scott also highlighted the importance of having a governance framework to guide the ecosystem and manage risks effectively.• Tony Sandler: Raised questions about the timeline and purpose of the risk assessment exercise and suggested sequencing the project activities to ensure that the ecosystem plan is finalized before focusing on governance. He stressed the need for stress-testing the current plans and adapting them based on feedback.• Neil Thomson: Contributed by sharing a real-world context related to major league baseball ticketing, highlighting the importance of addressing risks associated with ticket distribution and fraud prevention. He suggested focusing on technology discussions and then moving into risk assessment to ensure major risks are addressed.• Kabir Maiga: Participated in clarifying how the governance risk assessment process would apply to the ecosystem, looking into specific examples like control of private keys and the need for auditing and compliance to mitigate risks. <p>Key Points, Decisions, and Action Items:</p> <ul style="list-style-type: none">• Governance and Risk Assessment: The need for a comprehensive governance framework and risk assessment was emphasized, focusing on the importance of managing risks associated with the attraction pass. The discussion covered the governance risk assessment process, including the use of a governance meta model and the assessment of risks based on severity and likelihood.• Integration of Technology and Governance: Participants discussed the integration of technological solutions with governance practices to address and mitigate risks effectively. This includes the use of verifiable credentials and self-sovereign identity to ensure the security and reliability of the attraction pass.• Real-World Context and Examples: The discussion included real-world examples, such as ticketing for major league baseball, to highlight potential risks and the importance of addressing them in the attraction pass ecosystem.• Action Items: The primary action item from the meeting is to finalize the ecosystem plan for the attraction pass before focusing on the governance aspect. This involves stress-testing current plans, adapting them based on external expertise and feedback, and ensuring that technology discussions precede risk assessment to address major risks adequately. <p>Draft 2024 Planning Document: Attraction Pass - Summary of WTD and 2024 Plans</p>
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