

2023-01-27 Communications Committee Meeting Notes

January 27, 2023

Attendees

- Judith Fleenor
- John Jordan
- Scott Perry
- Dan Bachenheimer
- Drummond Reed
- Wenjing Chu
- Michelle Janata (LF)

Agenda

Time	Item	Who	Notes
10 min	BLOG Updates and Approvals	Judith Fleenor	
	Design Principle BLOGs	Judith Fleenor	
5 min	Website Updates	Judith Fleenor	
20 min	Video Content	Judith Fleenor	
	Scott's Schellman Idea	Judith Fleenor	
	Ajay's Offer	Judith Fleenor	
5 min	Event participation Discussion	Judith Fleenor	
As time Allows	Open Discussion	All	

Recording

[Link](#)

Presentations/Documents



Communications...a 012723.pptx

Notes

BLOG Updates and Approvals:

TolP Trust Spanning Protocol - Posted January 5th - Updated January 25th
Why Digital Identity Juggernauts need safety belts? - Posted January 17th

Design Principle BLOGs

Webpage Updates:

Changes made to Trust Spanning Protocol BLOG
Members List updated and IntestiGroup logo added
AutoJoin instructions clarified for Individual Contributor Members Organization "Individual – No Account" - we have made suggestions to LF on how to improve their interface for individual contributor membership.
ToDo's
Update Harms BLOG, with recording

Video Content

Interview Questions for Long format Interview with Steering Committee Members
https://docs.google.com/document/d/1e1z_0D4Qg_xTFYc0Otu9rvG0uVmn_LIMWvPX4a41RRU/edit

Live Stream Interviews for 2023
https://docs.google.com/document/d/1n0G2-tiql_kiRkKhJV10zi1yiit47D9gwQiXNwHV0ls/edit

Scott's Schellman Idea

Event participation Discussion

Judith proposed three session for 2023 ECI TolP, two accepted
-Defining the protocol for internet-scale digital trust (Panel - Bryn, Drummond, Dan, Andre)
-Decentralized Identity - Why's it all the rage? - Promoted to Thursday Evening Keynote
Identiverse call for submission proposal put in for three sessions.
-Defining the protocol for internet-scale digital trust (Panel - Bryn, Drummond, Dan)
-Decentralized Identity 101 - (Master Workshop or Session - Judith)
-Executive Director Speak - Why do we need collaboration (Panel - Judith TolP Moderate -OIX, OpenID, Kantara, TBD DIF OWF
What other events do you think we should target a TolP submission in 2023?
-Identity Week UK
-Identity Week US
-Identity Week APAC
-Identiverse

Open Discussion

Current Action Items:

- [Drummond Reed](#) to edit the blog post "Trust over IP Foundation Announces Judith Fleenor as New Executive Director. Adding "Judith is continuing her role as the Director of Strategic Engagement and John Jordan will continue as the Chair of Trust over IP. Once editing is complete [Drummond Reed](#) to send to Judith and John for review then send to the committee final approval then the blog will be posted.
- [Wenjing Chu](#) to send [Judith Fleenor](#) his past presentation video in order for TolP to get it up on the website.
- [Scott Perry](#) to send [Judith Fleenor](#) the video he presented to the group. [Scott Perry](#) to also send [Judith Fleenor](#) the questions he asked in an email in order for [Judith Fleenor](#) to take the action to bring something back to the steering committee in the next meeting.

Action Items from previous meetings:

- **Past Action Item:** [Drummond Reed](#) to drive the efforts to put together a post recap Dubin blog, via email the following week
- **Past Action Item:** [Judith Fleenor](#) to follow up with [Jim St.Clair](#) (and [Daniel Bachenheimer](#)) on the GHP History to replace the GHP current content.
- **Past Action Item:** Add logo content to website and GitHub
- **Past Action Item:** [Judith Fleenor](#) to recruit a resource to create a table tent with the TolP Steering Committee and General members logo
- **Past Action Item:** [Judith Fleenor](#) to recruit a resource to create the QR code for more information
- **Past Action Item:** [Ajay Madhok](#) to initiate the video content
- **Past Action Item:** [Elisa Trevino](#) to cancel the Communication Committee meetings on September 16 and 30.
- **Past Action Item:** [Scott Perry](#) and [David Lucatch](#) volunteered to work on Trademark registration recommendations.
- **Past Action Item:** [Daniel Bachenheimer](#) said help with a BLOG about mDL and VCs.
- **Past Action Item:** [Judith Fleenor](#) to coordinate with [Kaliya Young](#) and Chris Kelly about Cross Collaboration on papers and communications after Thanksgiving.
- **Past Action Item:** Alex Metcalf to post the discussion papers these to LinkedIn
- **Past Action Item:** [Ajay Madhok](#) create an editorial calendar review/outline a strategy of the efforts for TolP video content
- **Past Action Item:** Alex Walz to provide recommendation on video content material for multi-use purpose.
- **Past Action Item:** [Judith Fleenor](#) asked Alex to work on the Editorial Calendar and he mentioned that he can prioritize this in October.