

2022-10-28 All Members Meeting Notes

Agenda

Time	Item	Lead	Notes
2 min	Antitrust Policy Notice	Judith Fleenor	
3 min	Website Update	Judith Fleenor	
3 min	ToIP Summit ReCap	Judith Fleenor	
10 min	End of Year - Membership Upgrade Drive	Judith Fleenor	
30 min	2023 - Editorial Calendar and Marketing Communications Plan	Judith Fleenor	
3 min	Action Time Update	Judith Fleenor	
TBD	Open Discussion	All	

- **Recording**

Link

- Presentation (Google Slides)

Notes

[Judith Fleenor](#) kicked off the meeting with the AntiTrust policy and shared the agenda with the members.

Website Updates:

EOY Membership Upgrade Drive:

2023 - Editorial Calendar and Marketing Communications Plan:

Action Time Update:

- [Judith Fleenor](#) to remove the Dublin recap blog and DIDs Done Right series blogs
- [Jim St.Clair](#) to connect with [Phil Wolff](#) on the Consent is becoming meaningless blog
- [Wenjing Chu](#) to initiate the **Design Principles blog series** in November (after LFMS), with a partner, to start producing these on a cadence
- [Drummond Reed](#) to lead the **Tech Architecture Series** to be posted on the following cadence 11/14, 11/28, etc.
- [Daniel Bachenheimer](#) to engage his internal resources for help creating marketing content.
- [Judith Fleenor](#) to sync with [Zoe McKenna](#) for marketing help and support
- [Jim St.Clair](#) to connect with LF Comms to create the topic of LF Identity groups under the LF

Open Discussion: