

# EFWG 2022-07-07 Meeting - IDPro

## Meeting Schedule

- Bi-Weekly at 8:00-9:00 am PST / 11:00-12:00 am EDT / 15:00 – 16:00 UTC / 17:00 - 18:00 CET
- <https://zoom.us/j/95389236256?pwd=RFErMm9SS0tBenA1Q0dSYlpXK3Bqdz09>

## Attendees

- [Steve Magennis](#)
- [Eric Drury](#)
- [P A Subrahmanyam](#)
- [Phil Wolff](#)
- [Jorge Flores](#)
- [Neil Thomson](#)
- [Vladimir Simjanoski](#)
- [Scott Perry](#)
- [Jacques Bikoundou](#)
- [John Kirby \(IBM\)](#)
- [Gordon Jones](#)
- [Drummond Reed](#)
- [P A Subrahmanyam](#) [P Subrahmanyam](#)
- [Anushka](#)
- [Erran Carmel](#)
- [Scott Warner](#)
- [Steven Milstein](#)
- [Karla McKenna](#)
- [Vikas Malhotra](#)

## Agenda Items & Meeting Notes

- Welcome & Introductions
- EFWG Community Topics
  - Drummond: [Technology Architecture Task Force](#) report on technical stack is coming out soon.
  - Eric: Considering August 2022 hiatus, suspending two meetings for the month, conversation and work continuing via slack and email.
- Presentation: Heather Vescent, IDPro "The Profession of Identity".
  - Heather Vescent is a digital identity industry thought leader and futurist with more than a decade of experience delivering strategic intelligence consulting to governments, corporations and entrepreneurs. Vescent's research has been covered in the New York Times, CNN, American Banker, CNBC, Fox and the Atlantic. She is co-author of the The Secrets of Spies, The Cyber Attack Survival Manual and The Comprehensive Guide to Self Sovereign Identity.

## Presentation Files

- [Google slides](#)

## Recording

- [Meeting Recording](#)

## Notes



# The Profession of Identity

Heather Vescent, Executive Director & President

Trust over IP, July 7, 2022

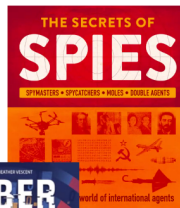
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Started at IDPro as ED in March 2022.

## Who am I?

Heather Vescent: Author, Futurist, GTDer

- CEO/Researcher, The Purple Tornado, Inc  
Boutique Strategic Intelligence Consultancy
- Past Co-Chair Credential Community Group,  
W3C
- Author: Secrets of Spies, Cyber Attack Survival  
Manual, Comprehensive Guide to SSI
- Expert in payment transactions, security, digital  
identity
- Leadership that supports the development of  
the identity community



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## THE PROBLEM

**“The Internet was not built  
with an Identity layer.”**

**-Kim Cameron**

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SO...

## Results

- Can I trust you?
- Are you human?
- Vibrant attack surface, haveibeenpwnd.com
- So many technology solutions
- Unintended consequences
- CRIME

Is Technology the **Solution**?

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## A Human Answer



 A better identity experience

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Charter...



To globally foster  
ethics and excellence  
in the **practice** and  
**profession** of digital  
identity.

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Support identity professionals and the practice of digital identity through...

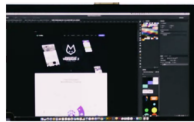
## The Value of IDPro



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Learning materials (articles at this point) by community volunteers like Heather Flanagan. Codification of tribal knowledge.

## Body of Knowledge



**INTRODUCTION**  
**Introduction to Identity - Part 1: Admin-time (v2)**  
Authors: Espen Blago (Editor) (IDPro) Ian Glazer (Self)



**DIGITAL IDENTITY**  
**Account Recovery**  
Author: Dean H. Saxer



**ARCHITECTURE AND SOLUTIONS**  
**Designing MFA for Humans**  
Author: Nishant Kaushik (Uniken)



**NON-HUMAN ENTITY**  
**Non-human Account Management (v3)**  
Authors: Graham Williamson (Internet Commerce Australia), Andre Koot (Sonic Bee), Gloria Lee (Microsoft)



**OPERATIONAL CONSIDERATIONS**  
**Managing Identity in Customer Service Operations**  
Authors: Aryn Crow (Amazon), John Paul Rowan (Author)

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Free and open access to the BoK. No membership required. Still gaps to be filled, articles to be written, including decentralized knowledge.

## Body of Knowledge

<https://idpro.org/body-of-knowledge/>

25 Articles

~60,000 Views

10k Downloads

145 Countries

Topics ranging from

- Access Control
- Architecture
- Standards and Laws
- Digital Identity
- Non-Human Accounts



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Exam...

## Certified Identity Professional (CIDPRO)

<https://idpro.org/cidpro/>

- 150 Multiple choice questions
- Online or in-person
- Calibrated to pass candidates with two years of experience



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This is a baseline of identity knowledge. Fills a gap in the certification market: entry level, hands-on experience.

## Certified Identity Professional (CIDPRO)

### Evaluation Objectives

- 1 Basic elements of an identity solution
- 2 Identifiers, identity lifecycle and identity proofing
- 3 Security for identity
- 4 Rules and standards
- 5 Operational considerations

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Amazon is a champion sponsor of IDPRO. They bought exams in bulk for their team. Team building through preparing for exams and BoK contributions.

## Amazon



### Demonstrated Results

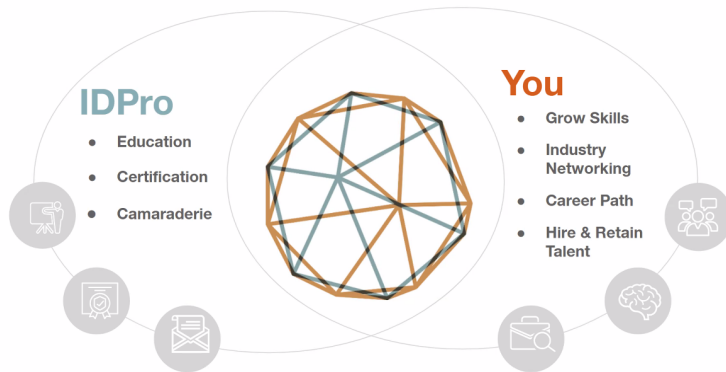
- Team building
- Seniors get more recognition
- Juniors incentive to learn
- Recruiting and retention



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IDPro is becoming a part of the identity professions' ecosystems.

## We Achieve Greatness Together



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Benefits of memberships...

## Join IDPro to

- 1 Hire & Retain Talent
- 2 Offer Career Path Development
- 3 Grow Identity Skills
- 4 Participate in Industry Networking & Camaraderie (+ discounts)
- 5 Give Back

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**Thank you**  
IDPRO.ORG

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## Discussion...

- What is the overlap with cybersecurity profession and how does IDPro fit in?
- Where there's
- Heather's emails: [vescent@idpro.org](mailto:vescent@idpro.org), [heathervescent@gmail.com](mailto:heathervescent@gmail.com)

**Admin Reminder** : remember to re-subscribe to new meeting calendar

If you want your name on the invite, reach out to [Elisa Trevino](#) (on slack), she will put your name in the calendar invite to make sure that the invite is sent out each time.

## Coming up

- Next presentation: Keerthi Thomas, Digital Catapult, TBD