

2021-10-15 Communications Committee Meeting Notes

Date

October 15, 2021

Attendees

- [Judith Fleenor](#)
- [John Jordan](#)
- [Drummond Reed](#)
- [David Lucatch](#)
- [Paul Knowles](#)
- [Daniel Bachenheimer](#)
- [Steven Milstein](#)
- [Neil Thomson](#)
- [Wenjing Chu](#)
- Chris Kelly (DIF communications manager)

Guests:

Peter Stoyko

Agenda

Time	Item	Who	Notes
10 sec	Action Item Update - ToIP Year in Review	Judith Fleenor	
1 min	Action Item Update - Trademark registration	David Lucatch	
2 min	Action Item Update - Ontario Gov Presentation Blog (2 min)	Alex Metcalf	
15 min	Discussion Papers - Alex Metcalf to present publication route (15 min)	Alex Metcalf	
5 min	Review of InfoGraphic to Peter Stoyko	Judith Fleenor	
5 min	Opportunity to Co-Brand/Co-Market upcoming Indy/Aries Workshops	Judith Fleenor	
5 min	ToIP Co-Branding Guidelines	Judith Fleenor	
5 min	Possible BLOGs to be written	Judith Fleenor	
1 min	Cross Organizations Communications Collaboration	Judith Fleenor	
10 min	Open Discussion	All	
1 min	Wrap up	Judith Fleenor	

Recording

[Link](#)

Presentations/Documents

- Agenda Topics (pdf):



Communications ...da 10.15.21.pdf

Notes -

Action Item Update - ToIP Year in Review

The Year In Review Blog is posted to the website both under News and on the Home page

Action Item Update - Trademark Registration

[David Lucatch](#) to follow-up with [Scott Perry](#) and the LF people who [Judith Fleenor](#) will send contact information for to David.

Action Item Update - Ontario Gov Presentation Blog

Alex Metcalf shared the BLOG post and the group approved for it to be posted early next week after people have time to make any comments between now and EOD Monday.

Discussion Papers publication methods

Alex Metcalf shared various publication option and the group selected one. [Steven Milstein](#) [Neil Thomson](#) to work directly with Alex to work out the details.

Please Review Peter Stoyko's Infographic

[Judith Fleenor](#) reminded everyone to review and make any needed comments about the Infographic. [Judith Fleenor](#) also asked everyone to come to the next meeting with idea for Use Cases. [John Jordan](#) offered one non identity use case

Opportunity to Co-Brand/Co-Market upcoming Indy/Aries Workshops

[Judith Fleenor](#) asked if anyone wanted to help with the content for the Indy/Aries Workshops adding in the ToIP content. No one was interested so [Judith Fleenor](#) will work with Steven C from Incidcio.

ToIP Co-Branding Guidelines

[Drummond Reed](#) is going to take on first draft at a co-branding policy and work with [Scott Perry](#) to make a co-branding version of the templates.

Open Discussion

[Drummond Reed](#) expressed a need for graphics assistance for the Introductory Paper. [Ajay Madhok](#) and [Wenjing Chu](#) volunteered to help.

[Daniel Bachenheimer](#) had requested we talk about the DID Spec and our communications committee response. Time ran out to discuss. After the meeting [Judith Fleenor](#) and Chris Kelly discussed having [Daniel Bachenheimer](#) and Chris to work on a draft that could be presented to the SC for discussion at the next SC meeting on Tuesday 19th/Wednesday 20th.

Action Items:

- **Action Item:** [Ajay Madhok](#) and [Wenjing Chu](#) to work with [Drummond Reed](#) on graphics for Introductory Document
- **Action Item:** [Neil Thomson](#) and [Steven Milstein](#) to work with Alex Metcalf on the Discussion Papers publication
- **Action Item:** [John Jordan](#) to work on a non-identity use case example for the infographic. All to suggest use case examples at the next meeting so we can decide on a few for Peter to use.
- **Action Item:** [Judith Fleenor](#) to work with Indicio on getting ToIP content into their Indy/Arise workshop.
- **Action Item:** [Daniel Bachenheimer](#) to work with Chris Kelly on a BLOG post for support of the DID Spec
- **Action Item:** Chris Kelly to work on a BLOG post for IIW Recap with [Drummond Reed](#) and [Wenjing Chu](#). [Judith Fleenor](#) to coordinate with Chris Kelly on Monday.
- **Action Item:** [Drummond Reed](#) to create a Co-Branding Policy and work with [Scott Perry](#) to create a Co-branded version of our templates.
- **Action Item:** [Drummond Reed](#) to create a BLOG about the OIX MOU when that MOU has been created and approved by both SCs.
- **Action Item:** [Daniel Bachenheimer](#) agreed to help with a BLOG about mDL and VCs.
- **Action Item:** [Judith Fleenor](#) to coordinate with [Kaliya Young](#) and Chris Kelly about Cross Collaboration on papers and communications.

Action Items from previous meetings:

- **Action Item:** [Scott Perry](#) and [David Lucatch](#) volunteered to work on Trademark registration recommendations.
- **Action item:** [Jim St.Clair](#) to work with Alex Metcalf on a BLOG about our ALL Members meeting presentation by Ontario Gov.
- **Action Item:** [Drummond Reed](#) [Wenjing Chu](#) [Daniel Bachenheimer](#) to work on public showing of support for DIF spec when approved by W3C
- **Action Item:** All review the Introduction to ToIP V2 white paper