

TRUST
Over IP
FOUNDATION

THE **LINUX** FOUNDATION

Steering Committee Monthly Meeting

Plenary Meeting

August 10, 2022

12-13:00 PT / 20:00-21:00 UTC

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws*
- › Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>

Agenda

- Agenda Review (1 min)
- Minutes Approval (2 min)
- New Member Review (1 min)
- Presentation from CVS Health, new SC Member (10 min)
- EFWG Deliverable Discussion (5min)
- ISWG reconfiguration request (5 min)
- ToIP Summit 2022 Budget (10 min)
- ToIP Summit Marketing (5 min)
- Fall IIW (3 min)
- Website Updates (3 min)
- Open Discussion

Steering Committee Members

<u>Company Name</u>	<u>Representative Name</u>	<u>Email Contact</u>
Accenture	Christine Leong	christine.c.leong@accenture.com
Anonymo Labs	Steve McCown	smccown@anonymo.com
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MITRE	Chris Buchanan	cjb@mitre.org
Monokee	Roberto Griggio	roberto.griggio@monokee.com
Province of British Columbia	John Jordan	john.jordan@gov.bc.ca
SICPA	Daniel Hardman	daniel.hardman@sicpa.com

Minutes Approval

RESOLVED: That the minutes of the June 8, 2022 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.

RESOLVED: That the minutes of the July 13, 2022 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.

New Members Review

314 Organizations
143 Individuals

<u>Contributor Organizations</u>	<u>Contributor Individuals</u>	<u>General Members & Steering Committee</u>
Real Items Foundation, Inc	Zaida Rivai	CVS Health
DiDx	Matthias Dailey	
Avatar IT Solutions	Partha Pal	
	James Richard Schoening	

New Member Introduction

Welcome CVS Health

Abbie Barbir

LD DIR, SECURITY ENGINEER
Enterprise information security
CVS Health



EFWG Deliverable - Discussion

- The EFWG approved the following whitepaper deliverable at the August 4, 2022 EFWG meeting.
- Defining Digital Trust
<https://docs.google.com/document/d/11GzIIKRsBZxsABbOvcGYOJy0UQTyn0J5MvRAQbaCu2l/edit#heading=h.frh5ugj2onp>

ISWG - Reconfiguration Request

- **Inputs & Semantics WG -> Data Representation WG (DRWG)**
 - ***Focus***
 - Data modelling work, mental & ontological models
 - Data transformation and related object presentation
 - ***Related Working Groups & Task Forces***
 - New - DRWG Common Core Ontology TF for Jim Schoening's "IAM project"
 - Storage & Portability TF -> Technology Stack WG
 - Notice & Consent TF -> Governance Stack WG
 - Privacy & Risk TF -> Governance Stack WG

Dublin Summit Budget

Extra Microphones

- \$75 each - we get two
I suggest having:

4 lapel microphones

(two for on stage - two for next up speaker - rotate)

2 handheld microphones for sharing with panelist,
who don't have lapel mic

\$300

Dublin Summit Budget

SWAG

- HGF - ToIP Logo Stickers - 100 = \$66 2000 = \$281
- Prize Giveaway ???

Room Decor

- Table runner - \$67.60
- Pull Up signage - 136 EUR + delivery



Presenters Apparel

- Golf Shirts/Polo ?
Suggest Speakers go to Vista Prints and order

Dublin Summit Budget

Room Decor

- Pull Up signage
 - 136 EUR + delivery

Color ???

Tag Line ???



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Dublin Summit Marketing

- New event website:
<https://trustoverip.org/summit/>
- New event logo and promo images:
https://drive.google.com/drive/folders/1IyoDgdQ2mON9f5ZKNM44DHNvRD2_FyfJ?usp=sharing
 - Speaker cards coming soon



Dublin Summit Marketing

How you can help get the word out

- Invite colleagues and those who might be interested
- RSVP for the event on LinkedIn:
<https://www.linkedin.com/events/trustoveripsummitatopensourceu6961071813439213568/about/>
- Engage (like/share/comment) with our announcement post:
https://www.linkedin.com/posts/trust-over-ip-foundation_opensource-openspecifications-digitaltrust-activity-6961071818694701056-rXlr
- Post your own content using hashtag **#ToIPSummit**
- Work with your organization to spread the word
 - *E.g., Avast will be adding the ToIP Summit to its Events page, promoting the event from its official LinkedIn and Twitter accounts, and asking key leaders (Charlie Walton, Drummond Reed) to share from their personal channels*

Dublin Summit Marketing

- **BLOGs about Members Speaking at HGF or OSS**
- **Cross Marketing with LFPH Event**

Internet Identity Workshop IIW

- **Fall IIW is in November**
- **Snack Table Sponsorships are already sold out.**
- **Phil will give us a Breakfast Sponsorship (I asked for second day) for \$1500, which include one registration.**

Website Updates

- **Live** Events page and ToIP Summit page
- **Live** New arrangement of Home Page
 - Blog Posts moved up
 - Events Page Feature (Year in review removed)
 - Design Principles Featured (GHP removed)
 - New Image for Join
- In-progress:
 - Members Pages
 - Social Media Links into footer
 - Update to Model page
 - Enhanced Design Principles page
 - Speakers Bio Page
- Future Update Needed
 - GHP History to replace GHP current content



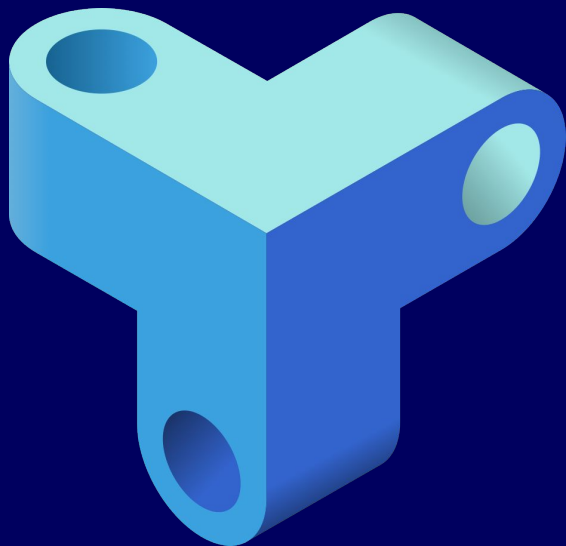
Discussion Items

Biometric and ToIP

Possible Strategic Objective for ToIP



Open Discussion



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