



**TRUST**  
Over **IP**  
FOUNDATION

# Communications Committee

09 July 2021

13:00-14:00 PT / 21:00-22:00 UTC

 **THE LINUX** FOUNDATION

## Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.\*
- › Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

\* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

# Agenda

1. Website Update Proposed Direction (15 min)
2. Website Update Discussion (15 min)
3. US Gov Hearing on Identity (4 min)
4. Action Item Update - ToIP Year in Review (2 min)
5. Action Item Update - Press Policy (5 min)
6. Action Item Update - Events Schedule (2 min)
7. Action Item Update - Talking Points - (5 min)
8. Presentation Templates and Assets - (2 min)
9. Open Discussion (as time allows)

## Website Update

- We now have a small team:
  - Alex Metcalf - BC Gov, Rebecca Davis-Suskind - Lumedic, Daniel Bachenheimer - Accenture, Ken Adler and you???
- Alex Metcalf will present a concept for moving forward
- Discuss concept ideas
- What's Next? Content Creation Team, Editorial/News Content Team ...

# Website Target Audience

- Who are the target audiences of the website, in priority order?
- What is each audience group's level of:
  - (a) technical knowledge generally
  - (b) knowledge of digital trust technologies?
- What practical outcome (or outcomes) do we think each audience group wants to get from visiting the website?  
For example, one audience group may want to gather info to make a business case for exploring ToIP further.
- If different from the above, what do we want each audience group to get from the website?  
For example, we may want a particular audience group to get in touch about joining.

## US Gov Hearing on Identity

FSC Task Force on Artificial Intelligence (AI)

Hosting a virtual hearing:

**I Am Who I Say I Am: Verifying Identity while Preserving Privacy in the Digital Age.**

Friday July 16th at 12 noon ET. A this link:

<https://financialservices.house.gov/calendar/eventsingle.aspx?EventID=408107>

About the committee:

House Financial Services Committee (FSC) led by Chairwoman Waters

The Committee oversees all components of the nation's housing and financial services sectors including banking, insurance, real estate, public and assisted housing, and securities. The Committee continually reviews the laws and programs relating to the U.S. Department of Housing and Urban Development, the Federal Reserve Bank, the Federal Deposit Insurance Corporation, Fannie Mae and Freddie Mac, and international development and finance agencies such as the World Bank and the International Monetary Fund. The Committee also ensures enforcement of housing and consumer protection laws such as the U.S. Housing Act, the Truth In Lending Act, the Housing and Community Development Act, the Fair Credit Reporting Act, the Real Estate Settlement Procedures Act, the Community Reinvestment Act, and financial privacy laws.

# US Gov Hearing on Identity

**Avy Mallik** (he/him)

Director of Fintech Policy

House Committee on Financial Services

Chairwoman Maxine Waters (CA-43)

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[financialservices.house.gov](https://financialservices.house.gov) | [@fscdems](https://twitter.com/fscdems)

This is from Avy:

"We welcome statements from you or other stakeholders, but will review any statements before potentially including them into the record. All statements have to be provided within five legislative days of the hearing, and Committee staff can enter it into the record on your behalf – feel free to email it directly to me for consideration and submission."

## ToIP - Year in Review - Blog

- **Update on ToIP Year in Review effort**  
from  
Jim St Clair, Drummond Reed, and David Lucatch



## Press Policy - Success Criteria for ToIP in the Press

- Alex Andrade-Wal - Evernym has put together a proposed Quote Writing and Approval Process for us which was sent out with the agenda, link below:
- [https://docs.google.com/document/d/1zMOZ\\_65z77upohOMEHjw3n-ZgODrtt88kzcs\\_KOWIlo/edit](https://docs.google.com/document/d/1zMOZ_65z77upohOMEHjw3n-ZgODrtt88kzcs_KOWIlo/edit)
- Discussion

## Conference and Event Schedule

- Kalyia and I met to brainstorm at which conferences might be appropriate for ToIP to have representation.
- Please add to this spreadsheet other conferences you are aware of that would be appropriate for ToIP's message.
- Add your name, if you are already scheduled to speak at any of these conferences.

[https://docs.google.com/spreadsheets/d/1ljf6FzhPxOJ4WEHfC5MxXWfVaDVPgzi3FnrZhhF2\\_lU/edit#gid=0](https://docs.google.com/spreadsheets/d/1ljf6FzhPxOJ4WEHfC5MxXWfVaDVPgzi3FnrZhhF2_lU/edit#gid=0)

## Talking Points

- Talking Points - GHP Blueprint  
Nothing new, as we don't know what, if any changes may be needed yet.
- Talking Points -  
John and I haven't gotten together yet on Talking points for ToIP in general, is there anyone who would like to work on this project.
- Editorial Road Map -  
Needs to be insync with Website. Ajay and I haven't met yet.

## Presentation Template and Assets -

- Presentation Templates and Assets - available for download today.

<http://www.elanica.com/download-toip/ToIPSlides.zip>



# Open Discussion

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