



**TRUST**  
Over **IP**  
FOUNDATION

# Communications Committee

25 June 2021

13:00-14:00 PT / 21:00-22:00 UTC

 **THE LINUX** FOUNDATION

## Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.\*
- › Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

\* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

# Agenda

1. Presentation Templates and Assets presentation - Peter Stoyko (20 min)
2. Website Update Discussion (10 min)
3. Action Item Update - ToIP Year in Review (5 min)
4. Action Item Update - Press Policy “Success Criteria for PR” (5 min)
5. Action Item Update - BLOG Post for GHP (5 min)
6. Action Item Update - Talking Points - (5 min)
7. Open Discussion (as time allows)

## Presentation Template and Assets - Guest Peter Stoyko

- › Presentation Templates and Assets - presented by Peter Stoyko



## Website Update

- › We now have a small team:
  - › Rebecca Davis-Suskind - Lumedic
  - › Alex Metcalf - BC Gov
  - › Ken Adler -
  - › And you or someone from you company?
- › What's Next?
- › Ongoing Content - editorial schedule

## ToIP - Year in Review - Blog

- › **Update on ToIP Year in Review effort**  
from  
Jim St Clair, Drummond Reed, and David Lucatch

## Blog for Good Health Pass

- › **Update on ToIP Blog for Good Health Pass**  
from  
Daniel Bachenheimer
- › The ***initial draft*** for the ToIP blog announcing the publication of the GHPC Blueprint is [here](#),

## Press Policy - Success Criteria for ToIP in the Press

- Introduce **Alex Andrade-Wal**
- Background - ToIP had an opportunity to give a quote in the recent LFPH/GCCN press release. A proposed quote was included in a version sent to the SC for consensus and consensus was not achieved, so ToIP was removed from the PR.
- Suggested Discussion:  
What position ToIP should take when there is divergence in the market, with the goal of creating success criteria for our press policy.

“ToIP supports and effort when X,Y, Z are characteristics of the effort.”



## Talking Points

- Talking Points

Wenjing sent out some proposed Talking Points

<https://docs.google.com/document/d/1xbtDBENZb-TychlqllexuJzLsnLo7bZKqZAUkg8cUvg8/edit?usp=sharing>

Discussion (as time allows)

- Events Schedule

Kaliya, Jim, Daniel and Judith have not met yet on this topic

- Revisit Road Map

# Open Discussion

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