

Communications Committee

19 March 2021

13:00-14:00 PT / 21:00-22:00 UTC

THE LINUX FOUNDATION

Antitrust Policy & Member Participation

- Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*
- Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.



^{*} Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at http://www.linuxfoundation.org/antitrust-policy.

Agenda

- 1. Update w P Stoyko Deliverables 20 min
- 2. SSI Orbit Volunteers and Next Steps 10 min
- 3. BC Digital Trust new website 10 min
- 4. Proposal National System "2-pager" 5 min
- 5. Logo usage Next steps 5 min
- 6. Website Contributor Logos 5 min



Update - Deliverables

Presentation - products and current state of progress (Peter Stoyko - Elanica)

SSI Orbit - Volunteers and Next Steps

- Agreement to work with Mathieu Glaude (Northern Block) to develop agenda and identify participants for episodes of <u>SSI Orbit</u> podcast
- Proposed agenda w discussion topics shared by M Glaude.
- Need: volunteers to finalize plan and confirm participants from ToIP



BC Digital Trust - new website

- Intent tell the story of Digital Trust
 - > The work that's being done, and how to get involved
- Bring many current Digital Trust activities under one umbrella.
 - https://bcdigitaltrust.info



Proposal - National Scheme "2-pager"

- Recent submission to Gov't of Ontario (Canada) and recommendations shared with Gov't of UK prompted a recommendation:
 - Develop a standing 2-page brochure that captures ToIP's position on principles and requirements for national-level frameworks
- Open question: should this product be viewed as Comms material?
 - If so, do we have volunteers to create this product?



Logo usage policy - next steps

- Linux Foundation advised against gate-keeper role for Committee
 - Suggested using LF policy -<u>https://www.linuxfoundation.org/en/trademark-usage/</u>
 - Promote principles and allow members to mediate
- Confirmation: does the Committee agree to adopting this approach?
 - If so, David Luchuk will create a notification on the wiki

RESOLVED: That ToIP will adopt the LF trademark policy to guide members in using its logo and wordmark.



Contributor Logos - Website

- Standing operational policy only founding Contributor organizations have logos posted to the website
 - All others name only
- New members have questioned this approach and asked for it to be revisited
 - Fairness to members
 - Look for Member page of website
 - Administrative burden to post logos for all Contributors



Open Discussion

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