TRUST Over IP FOUNDATION

Communications Committee

19 March 2021
13:00-14:00 PT / 21:00-22:00 UTC

THE LINUX FOUNDATION
Antitrust Policy & Member Participation

› Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*

› Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at http://www.linuxfoundation.org/antitrust-policy.
Agenda

1. Update w P Stoyko - Deliverables - 20 min
2. SSI Orbit - Volunteers and Next Steps - 10 min
3. BC Digital Trust - new website - 10 min
4. Proposal - National System "2-pager" - 5 min
5. Logo usage - Next steps - 5 min
6. Website - Contributor Logos - 5 min
Update - Deliverables

› Presentation - products and current state of progress (Peter Stoyko - Elanica)
SSI Orbit - Volunteers and Next Steps

› Agreement to work with Mathieu Glaude (Northern Block) to develop agenda and identify participants for episodes of SSI Orbit podcast
› Proposed agenda w discussion topics shared by M Glaude.
› Need: volunteers to finalize plan and confirm participants from ToIP
BC Digital Trust - new website

› Intent - tell the story of Digital Trust
  › The work that's being done, and how to get involved
› Bring many current Digital Trust activities under one umbrella.
  › https://bcdigitaltrust.info
Proposal - National Scheme “2-pager”

- Recent submission to Gov’t of Ontario (Canada) and recommendations shared with Gov’t of UK prompted a recommendation:
  - Develop a standing 2-page brochure that captures ToIP’s position on principles and requirements for national-level frameworks
- Open question: should this product be viewed as Comms material?
  - If so, do we have volunteers to create this product?
Logo usage policy - next steps

› Linux Foundation advised against gate-keeper role for Committee
  › Promote principles and **allow members to mediate**
› Confirmation: does the Committee agree to adopting this approach?
  › If so, David Luchuk will create a notification on the wiki

**RESOLVED:** That ToIP will adopt the LF trademark policy to guide members in using its logo and wordmark.
Contributor Logos - Website

› Standing operational policy - only founding Contributor organizations have logos posted to the website
  › All others - name only

› New members have questioned this approach and asked for it to be revisited
  › Fairness to members
  › Look for Member page of website
  › Administrative burden to post logos for all Contributors
Open Discussion
Legal Notices

The Linux Foundation, The Linux Foundation logos, and other marks that may be used herein are owned by The Linux Foundation or its affiliated entities, and are subject to The Linux Foundation's Trademark Usage Policy at https://www.linuxfoundation.org/trademark-usage, as may be modified from time to time.

Linux is a registered trademark of Linus Torvalds. Please see the Linux Mark Institute's trademark usage page at https://lmi.linuxfoundation.org for details regarding use of this trademark.

Some marks that may be used herein are owned by projects operating as separately incorporated entities managed by The Linux Foundation, and have their own trademarks, policies and usage guidelines.

TWITTER, TWEET, RETWEET and the Twitter logo are trademarks of Twitter, Inc. or its affiliates.

Facebook and the “f” logo are trademarks of Facebook or its affiliates.

LinkedIn, the LinkedIn logo, the IN logo and InMail are registered trademarks or trademarks of LinkedIn Corporation and its affiliates in the United States and/or other countries.

YouTube and the YouTube icon are trademarks of YouTube or its affiliates.

All other trademarks are the property of their respective owners. Use of such marks herein does not represent affiliation with or authorization, sponsorship or approval by such owners unless otherwise expressly specified.

The Linux Foundation is subject to other policies, including without limitation its Privacy Policy at https://www.linuxfoundation.org/privacy and its Antitrust Policy at https://www.linuxfoundation.org/antitrust-policy, each as may be modified from time to time. More information about The Linux Foundation's policies is available at https://www.linuxfoundation.org.

Please email legal@linuxfoundation.org with any questions about The Linux Foundation's policies or the notices set forth on this slide.