

Steering Committee Monthly Meeting

10 February 2021

12:00-13:00 PT / 20:00-21:00 UTC

THE LINUX FOUNDATION

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Agenda

- Roll Call & Agenda Review (2 mins)
- Approval of minutes (1 min)
- Membership review and approval (2 mins)
- Remarks John Jordan (5 mins)
- Good Health Pass Collaborative Progress (10 mins)
- Revenue Model Special Topic Meeting (10 mins)
- Gov't of Ontario Consultation Report Update (5 mins)
- Communications Committee Update (10 mins)
- Operations Update (5 mins)
- All Member Meeting Townhall (5 mins)



Roll Call

Company Name	Representative Name	Email Contact
Accenture	Christine Leong	christine.c.leong@accenture.com
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MasterCard	Charles Walton	charles.walton@mastercard.com
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Province of British Columbia	John Jordan	john.jordan@gov.bc.ca
SICPA	Kalin Nicolov	kalin.nicolov@sicpa.com



Approval of Minutes

RESOLVED: That the minutes of the Jan 14, 2021 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.



Membership Review and Approval (Totals: 152 Orgs, 63 Individuals)

Contributors (Organizations)

- > Paloa Inc
- Blockchain Acuity Inc.
- Information Answers Ltd
- Blockchain USA LLC
- Source Inc.
- Ri Equation
- Parallel Space Corp
- Persistent Systems

Contributors (Individuals)

- Alexander Houghton
- > Lokesh Kholi
- Addo Smajic
- David Janes
- Sidharth Mishra

RESOLVED: that the new members to the Trust over IP Foundation listed above are hereby approved.



Message from John Jordan (Exec. Director)

- Trust over IP is having a positive start to 2021.
- Effort to set priorities for Q1 deliverables and establish an editorial calendar for communications are advancing.
- The Foundation was asked, and has agreed, to bring leadership and expertise to the Good Health Pass Collaborative.
 - Our upcoming announcement will help refine our messaging to the market.
- Gov't of Ontario shared its report, informed partly by our input, that shows they have the right intentions and understand their foundational role.
- > Encouraged by the benefits we can to offer members who are active and participate in the work ahead.



Good Health Pass Collaborative - Progress

- Good Health Pass Collaborative companies pooling expertise to launch a digital trust ecosystem using verifiable credentials to create vaccination records
 - Aligns with efforts at IATA and guidance of WHO
 - Focus on requirements of travel industry but success can open the door to interoperable tools across many sectors
 - Launch Feb 9 / Webinar Feb 11
- Trust over IP to host Good Health Pass Taskforce (EFWG) create a governance framework for this "ecosystem of ecosystems"
 - Announcement / press release planned for week of March 1



Revenue Model - Special Topic Meeting

- Feb 24 Special Topic Meeting: Revenue Model
- Options for increasing revenue exist, but each raise important questions:
 - "Premium" membership tiers what concrete benefit for companies?
 - Membership drive for paid tiers need to expand Steering Committee?
 - Accelerator Fund (crowdsource) what activities would be supported?
 - Certification what fee is associated, and who conducts the activity?
- With added revenue, Trust over IP may establish a Program Office to support activities and deliverables - what functions need to be filled?
- Request what questions need to be considered at this meeting?



Gov't of Ontario - Consultation Report

- Ontario Digital Service shared (Feb 3) a report based on market consultations aimed at understanding digital identity, ecosystems and role of government
- Trust over IP (led by EFWG) participated by submitting detailed written brief and taking part in in-person discussion with government officials
 - Takeaways: Government cannot act alone, drive adoption by focusing on end-user, secure marketplace for digital services, government as regulator and foundational source of identity, ecosystem that is open/interoperable/distributed
 - Notable items: Decentralized model framed as allowing "any organization" to issue identity, allows limited regulatory oversight, requires significant public education, offers minimal recourse if identity is compromised.
- Report has been shared with WG leads who participated in consultation.



Communications Committee - Update

- <u>Editorial Calendar</u> sequence of monthly themes to support modular content that speaks directly to public audience
- Message Map reference guide that organizes priority topics, key messages and target audiences
- Questionnaire (for Steering members and WG leads) what are we hearing from our customers?
- <u>Press Release</u> Good Health Pass Collaborative and Taskforce being developed
- Whitepaper Taskforce coherence and coordination across WGs
- Logo Policy consulting LF legal services on prior draft and open questions

Operations - Update

- Membership new LF approach to simplify WG charters
 - Requires Steering Committee approval of new ToIP Project Charter
 - Redline update of Project Charter being prepared by LF
- Calendars shifting to new approach using Groups.io
 - > Permits member self-subscription and common calendar on wiki

RESOLVED: that agendas, presentations and approved minutes from all Steering Meetings will be posted to the wiki without access permissions



All-Member Meeting — 17 February

- Format Townhall
- > Topics (to be confirmed):
 - Priority Roadmap Q1/Q2
 - > Editorial Calendar opportunity to contribute



Open Discussion

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