



TRUST
Over **IP**
FOUNDATION

Steering Committee Monthly Meeting

14 January 2021

13:00-14:00 PT / 21:00-22:00 UTC

 **THE LINUX** FOUNDATION

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Agenda

- › Roll Call & Agenda Review (2 mins)
- › Approval of minutes (1 min)
- › Membership review and approval (2 mins)
- › Remarks - John Jordan (5 mins)
- › Proposals - administrative support and meeting calendar - David (10 mins)
- › Priorities - Foundation activities Q1 - Drummond (10 mins)
- › Resources - membership tiers and revenue - TBC (15 mins)
- › Communications Committee update - David (5 mins)
- › Operations update - David (5 mins)

Roll Call

<u>Company Name</u>	<u>Representative Name</u>	<u>Email Contact</u>
Accenture	Christine Leong	christine.c.leong@accenture.com
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Futurewei Technologies	Wenjing Chu	wenjing.chu@futurewei.com
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IBM	Dan Gisolfi	gisolfi@us.ibm.com
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Lumedic	Christian Ingrao	chris@lumedic.io
MasterCard	Charles Walton	charles.walton@mastercard.com
MITRE	Chris Buchanan	cjb@mitre.org
Province of British Columbia	John Jordan	john.jordan@gov.bc.ca
SICPA	Kalin Nicolov	kalin.nicolov@sicpa.com

Approval of Minutes

RESOLVED: That the minutes of the Dec 09, 2020 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.

Membership Review and Approval (Totals: 144 Orgs, 58 Individuals)

Associate (Upgrade)

- › RANDA Solutions

Contributors (Organizations)

- › Query Vision
- › Simeio
- › Data Set Exchange LLC
- › Grove Gate Consulting

Contributors (Individuals)

- › Parul Agarwal
- › Dirk Elliott
- › Don Waugh
- › Paulo DeRosa
- › Johannes Sedlmeir
- › Gary DeBeer
- › Dima Postnikov

RESOLVED: that the new members to the Trust over IP Foundation listed above are hereby approved.

Message from John Jordan (Exec. Director)

- › 2021 is the critical year to establish market recognition and positioning for the ToIP model.
- › To make this happen, we need to complete and release Deliverables out of our Working Groups and Communications Committee.
- › The quality of ToIP products will determine whether and how the model gets adopted.
- › We also need to set clear direction for how our Foundation is resourced and how our members benefit from their participation in this work.
- › I am looking forward to helping shape and advance these efforts.

Proposal - Administrative Support

- › ToIP spends 51% of budget (\$125K) on full-time Program Manager
 - › Administrative tasks (i.e. coordinating calendars, wiki/slack/lists, Zoom accounts) absorb substantial amount of weekly hours
 - › Prevents time being dedicated to higher-value activities (e.g. horizontal coordination, improvements to LF membership framework, liaison agreements, operational processes and policies)
- › 2021 budget includes flexibility (approx. \$129k + new member fees) to acquire additional capacity
- › Proposal - spend \$30-40k to acquire 15-20 hrs of administrative support

Proposal - Steering Committee Meetings

- › Current meetings better accommodate Steering members in US and EU than India and APAC
 - › No window (1 hr) allows all members to participate in “normal” hours
- › Proposal 1 - alternate timing of monthly meetings
 - › Slot A: 12pm PT / 3pm EST / 9pm CET / 1am Delhi / 5am Seoul
 - › Slot B: 9pm PT / 12am EST / 6am CET / 10am Delhi / 2pm Seoul
- › Proposal 2 - introduce bi-weekly “special topic” meetings
 - › Alternating time slots per monthly schedule

Priorities - Foundation activities Q1 2021

- › #1: Focus on baseline deliverables across Working Groups
 - › Signal progress to the market
 - › Support member use of GitHub repos
- › #2: Support emergence of key ToIP ecosystems
 - › e.g., GLEIF vLEI, Good Health Pass Collaborative, Findy
- › #3: Develop & deliver on Communications Strategy and Editorial Calendar
 - › Know and reach our intended audience
- › #4: Implement Resource/Revenue Model
 - › Clarify benefits of member participation

Resources - membership tiers and revenue

- › Standing proposal - Trust over IP can and should increase its operating budget
 - › Active Focus group under Communications Committee
- › Multiple options for increasing revenue
 - › Membership fees and/or new “Premium” tiers
 - › Membership drive - focus on paid tiers
 - › Dedicated “accelerator” fund - possibly crowdsourced
 - › Fee-based activities

Note: members being paid for consulting activity must be clearly addressed/resolved

Communications Committee - Update

- › Confirmed leadership - Chair: John Jordan
 - › Vice Chairs: Ajay Madhok, Will Groah, David Lucatch
- › Communications Strategy - to be completed (Jan 2021)
- › Editorial Calendar - being developed incl. monthly webinars
- › Logo usage - process for approval to be agreed at next meeting
- › Contract - P Stoyko to begin consulting on info-graphics and final products

Operations - Update

- › GitHub - ToIP Whitepaper has been published via established process
 - › Whitepaper status - approved (TBC)
 - › Walkthrough recorded and posted to Education/Resources page
- › Membership - new LF approach to agreements and charters
 - › Proposed that membership agreements be deemed to include WG charters when a member participates in WG activities
 - › Simplifies introduction and amendments to WG charters
 - › Requires approval by Steering Committee - proposal to be presented
 - › HXWG - roll-out based on new charter affected by proposed change

All-Member Meeting — 20 January

- › Format - structured WG updates
- › Revisit - discussion re: 2021 Priorities
- › Other topics - TBC

Open Discussion

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