

Steering Committee Monthly Meeting

14 October 2020

10:00-11:00 PT / 17:00-18:00 UTC

THE LINUX FOUNDATION

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Agenda

- Roll Call & Agenda Review (2 mins)
- Approval of minutes (1 min)
- Membership review and approval (2 mins)
- Remarks John Jordan (5 mins)
- Internet Identity Workshop Drummond (5 mins)
- Sovrin Foundation Collaboration Drummond (5 mins)
- Communications Committee David (10 mins)
- Operations Update David (10 mins)
- Diversity in leadership John & Drummond (5 mins)
- All-Member Meeting All (5 mins)
- Open Discussion All (5 mins)

Roll Call

Company Name	Representative Name	Email Contact
Accenture	Christine Leong	christine.c.leong@accenture.com
Anonyome Labs	Steve McCown	smccown@anonyome.com
BrightHive	Tom Plagge	tom@brighthive.io
Cloudocracy	Will Groah	will@cloudocracy.io
Continuum Loop	Darrell O'Donnell	darrell.odonnell@continuumloop.com
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Lumedic	Christian Ingrao	chris@lumedic.io
MasterCard	Charles Walton	charles.walton@mastercard.com
MITRE	Chris Buchanan	cjb@mitre.org
Province of British Columbia	John Jordan	john.jordan@gov.bc.ca
SICPA	Kalin Nicolov	kalin.nicolov@sicpa.com



Approval of Minutes

RESOLVED: That the minutes of the Sept 09, 2020 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.



Membership Review and Approval (Totals: 125 Orgs, 42 Individuals)

Contributors (Individuals)

- > Christopher Lee
- Sachin Patil Patker
- Ravikant Agrawal

Contributors (Organizations)

- > Pragma
- InfoCert
- Korsimoro
- Prosody

RESOLVED: that the new members to the Trust over IP Foundation listed above are hereby approved.



Message from John Jordan (Exec. Director)

John has conveyed the following messages that he asked to be shared with the Steering Committee:

 He supports the proposed resolution to release funds for a contract to develop Communications products that evolve the messaging for ToIP and its presentation to a public audience

2) He supports the idea of organizing a ToIP session at the upcoming IIW virtual conference to highlight ToIP ecosystems and the progress of our WGs

Internet Identity Workshop

- Virtual event taking place Oct 20-22
 - https://internetidentityworkshop.com
 - Open space" event agenda created live every day by attendees

Messaging in the market continues to reflect some confusion around the mission of the ToIP Foundation and the role of the ToIP stack

- Question: do we want to prepare a session at IIW to promote the vision and work of our community?
 - "ToIP and Digital Trust Ecosystems" ← invite participating ToIP ecosystems to join



Liaison Relationships: Sovrin Foundation and Open Identity Exchange

- Sovrin Foundation is interested in establishing a formal collaboration with ToIP
 - > Clarify messaging on how ToIP and Sovrin support each other
 - Work together on issues of common benefit
- Same for Open Identity Exchange (OIX)
 - OIX work on trust frameworks is very complementary to ToIP Governance Stack WG
- > Lightweight Linux requirement to establish a formal liaison
 - Template for MOU requirement for review of IP structure
 - > Template for Liaison Agreement
 - Opportunity joint resolutions from ToIP Steering Committee and Sovrin Board



Communications Committee (1/2)

- For Approval funding for contract to produce Communications Products
 - > Total value: \$17,500
 - > Two interactive web-based infographics ToIP for citizens & ToIP for businesses
 - Presentation/deck telling the story conveyed through infographics
 - Redesign ToIP web page (interactive graphics)
 - > Templates for Presentations, Press Releasesd, Webinars

RESOLVED: that funds be released from ToIP budget to enable the issuance of contract for Communications Products



Communications Committee (2/2)

- Communications Strategy in development
 - > Establish principles, market messaging and process for approving content
 - Volunteers from committee have begun working on preliminary draft
 - Target date for SC review TBC

- Current requests content/products
 - Saturn V TIP blog post volunteers working with TSWG members to revise for approval
 - Quote from Executive Director Lumedic press release reviewed (and approved TBC)

Opportunity - develop 6-month announcement - progress at ToIP



Operations Update (1/2)

- Workflow 3-stage process based on JDF stages (Pre-Draft, WG Approved, SC Approved)
 - Approval decisions (1-week notice to WG members) via either consensus or vote
 - Drafts and member attestations committed to GitHub after decision points education and/or direct support to members required
 - Track deliverables across all WGs based on workflow stages

- > Task Forces creation and management
 - Not part of JDF structure meant to be lightweight but operate under WGs
 - Are Chairs able to guide work and deliverables in the manner intended?



Operations Update (2/2)

- Horizontal Coordination
 - Ensure activities and deliverables are aligned, avoiding duplication or cross-purposes
 - Proposal monthly calls for WG Chairs/Co-Chairs

- Operations Team
 - Support WGs and Chairs so they can focus on Deliverables
 - One representative from each WG
 - Examples of activities: create tracker for deliverables in workflow, help members use GitHub, help create guides for Deliverable types, update policy for Task Force creation, implement common structure for wiki pages



Diversity in leadership

- As ToIP becomes more public in its activities and announcements, it will be scrutinized (e.g. responses to social media and press releases) for:
 - > the composition of its leadership team, and
 - the diversity of perspectives contributing to concepts and deliverables.

Question: how can ToIP increase the diversity of its leadership team and the voices/perspectives that contribute to its deliverables?



All-Member Meeting — 21 October

- Potential conflict: Internet Identity Workshop—should this affect timing?
- TownHall Format topics TBC
- Open Discussion / Q&A
- Other topics suggestions?



Open Discussion

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