Steering Committee Monthly Meeting

Plenary Meeting

Wednesday, April 13, 2022
12-13:OO PT / 20:00-21:00 UTC

Antitrust Policy & Member Participation

› Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws*

› Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at http://www.linuxfoundation.org/antitrust-policy

Agenda

- Agenda Review (2 min)
- Minutes Approval (3 min)
- New Member Review (2 min)
- Introduction of Schellman, new SC Member (10 min)
- Upcoming Steering Committee possible date changes (3 min)
- Upcoming All Members Meeting Special Topics (2 min)
- Approval of eIDAS BLOG (5 min)
- Review Request from UFWG (2 min)
- Trust Over IP Financial Review (5 min)
- ToIP Growth Strategy Discussion (15 min)
- Goals for 2022 (10 min)
- Open Discussion

Steering Committee Members

Company Name	Representative Name	Email Contact
Accenture	Christine Leong	christine.c.leong@accenture.com
Anonyome Labs	Steve McCown	smccown@anonyome.com
Avast	Drummond Reed	drummond.reed@avast.com
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ETS	Michael Nettles	mnettles@ets.org
Futurewei Technologies	Wenjing Chu	wenjing.chu@futurewei.com
Fidelity	Robert M Ross	robert.m.ross@fmr.com
IBM	Marie Wallace	marie.wallace@ie.ibm.com
IdRamp	Mike Vesey	mvesey@idramp.com
LIquid Avatar	RJ Reiner	rj.reiser@liquidavatar.com
LG CNS	Hwajeong Hwang and Junghwa Lee	hjhwang@lgcns.com / leejhwa@lgcns.com
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MITRE	Chris Buchanan	cjb@mitre.org
Province of British Columbia	John Jordan	john.jordan@gov.bc.ca
SICPA	Daniel Hardman	daniel.hardman@sicpa.com

Minutes Approval

RESOLVED: That the minutes of the February 9, 2022 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.

New Members Review

299 Organizations
129 Individuals

Contributor Individuals		
Esteban Garcia	Joachim Miller	
Butch Clark	Viivi Lahteenoja	
Dr. Karen Elliott	Jovaughn Lock	
Peter Vielhaber	Debbol Shenkute	
Nick Mothershaw		
Nicolas Krauter		
Sherwood Moore		
Xengie Doan		

New Members Review

299 Organizations
129 Individuals

Contributor Organizations		**General Members & Steering Committee**
Equideum Health	The Nexus Today	Avast
Gravity	Procivis AG	Schellman
ConnEthics	Roots Wallet	
Polynym	Genesis Studio	
East West Management Institute	Datasoc Ltd	
Shanghai Electronic Certification Authority	Sezoo	

Introduction of Schellman

Scott Perry,
Principal & Leader, Crypto and Digital Trust Service

Why Crypto and Digital Trust Services?

Schellman has extensive experience performing audits for Certificate Authorities (Internet trust anchors) under the WebTrust Criteria. This experience along with our leadership in key industry initiatives for certificate authorities, digital credentials, and even drone technology allows Schellman to be the ideal partner for clients seeking to lead the digital economy.

Steering Committee Upcoming Meetings

Next Discussion Meeting:
April 27th During IIW

- Cancel or keep?

Next Plenary Meeting:
May 11th During EIC
- Propose moving forward to May 4th
or have the scheduled May 25th discussion meeting
changed to a extended plenary meeting

All Members Meeting Special Topic

April 20th, 2022 - 10am PT / 5pm UTC

Integrated climate accounting for the Paris Agreement with Trust Over IP: Introducing the Open Climate platform.

Kyle Robinson
Senior Strategic Advisor, Digital Trust Ecosystems, Mines Digital Trust

Martin Wainstein
Executive Director at Open Earth Foundation

Nancy Norris
Director
Government of British Columbia

All Members Working Group Updates

May 18th, 2022 - 10am PT / 5pm UTC

All Members meeting is a Working Group Update Format

- UFWG - Guest Speaker Yesterday
  Unleashing the Internet of Careers
  Dror Gurevich, CEO of Velocity Network Foundation®
- EFWG - Guest Speaker Tomorrow 8am PDT / 11am EST / 15:00 UT
  How Verifiable Credentials are already secretly being used today
  Margus Pala, CEO of eID Easy
- HXWG - Guest Speaker - May 5th, 10am PT / 5pm UTC
  How Might we Design Consent Experiences for Data Sharing?
- HXWG - Guest Speakers May 19th 9.00 PT = 16.00 UTC = 21.30 IST
  AGENCY - Complex harms reduction through co-design of socio-technical systems in FinTech
  Dr Karen Elliot, Associate Professor & Senior Lecturer in Enterprise/Innovation (FinTech))
  Professor Aad van Moorsel (Professor of Distributed Systems)
  Both from Newcastle University (UK).

All Members Meeting Special Topic

June 15th, 2022 - 10am PT / 5pm UTC

IAM and SSI: A Combined Approach to Digital Identity
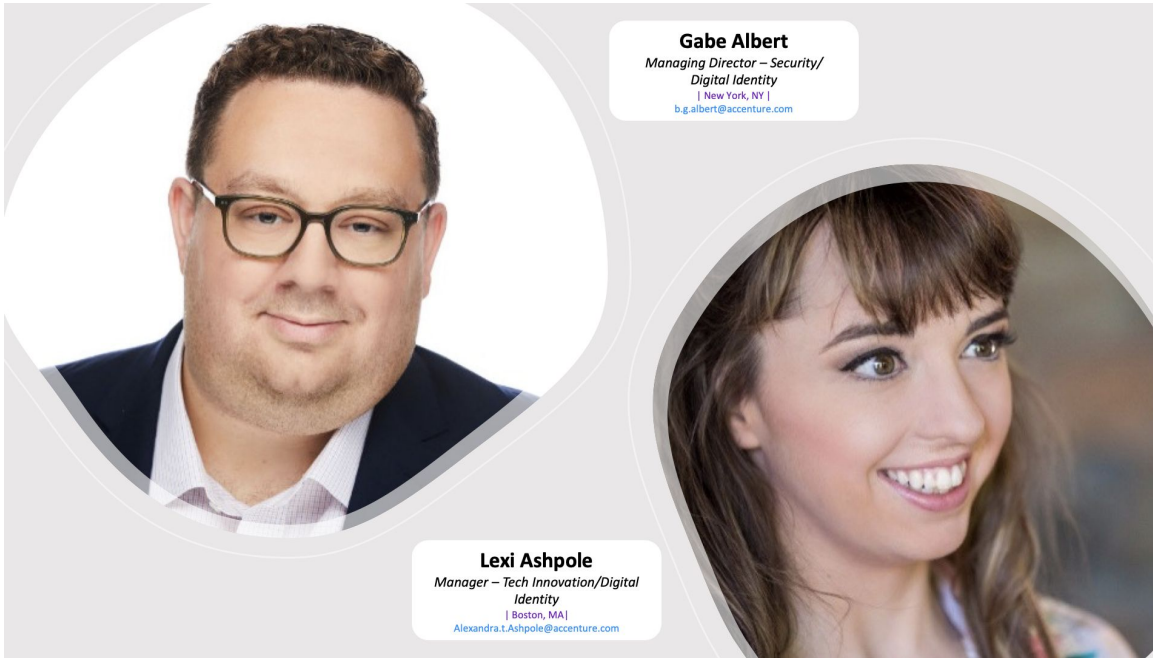
Gabe Albert
Managing Director – Security/
Digital Identity
| New York, NY |
b.g.albert@accenture.com

Lexi Ashpole
Manager – Tech Innovation/Digital
Identity
| Boston, MA|
Alexandra.t.Ashpole@accenture.com

eIDAS 2.0 BLOG and Submission

- The European Digital Identity Wallets initiative is now the centerpiece of digital identity activity in the EU given the goal of having the first wallets **operational by this September**

- Contributors to a blog post including Antti Kettunen, Bart Suichies, Viky Manaila, John Phillips, Dan Bachenheimer, and Drummond

- We have not yet been able to reach agreement on the core messages for the first blog post—dialog is ongoing

- However we did agree to Viky's suggestion for the Foundation to make a formal submission to the [EU DIW Toolbox Consultation](#)

- [This 2.5 page submission](#), **due April 15th, is ready for SC approval**

eIDAS BLOG Approval

RESOLVED: That the <u>EU DIW Toolbox Consultation</u>, in the form sent via email and attached as Exhibit B & C , are hereby approved for publication

Utility Foundry Deliverable Review

- UFWG is in final working group review process on their deliverable:
  A Framework for Evaluating Layer 1 Public Utilities

  https://docs.google.com/document/d/1ONGAtlov49dbaDX96C0F4MdRrr2OeHiE4RSZfJuOoXU/edit#heading=h.yxl2s6x5cpv8

Dublin Ireland - Sept 12th-16th

- **LF Open Source Summit Sept 13th-16th**
  Projects a free 1/2 day mini-summit package normally Monday the 12th.

- **Hyperledger Global Forum Sept 12th-13th, 14th workshops**
  ToIP to be a community partner

- **ToIP Mini Summit suggested date either**
  Wednesday 14th or Thursday 15th, during Open Source Summit
  ?????????

- **Investigating doing something with LFPH and Governments, post OSS**

Financial Review

ToIP Expenses	Budgeted	Remaining Feb.22		
Marketing	$10,000.00	$10,000.00	Possible Graphics	
Other External Services	$20,000.00	$20,000.00	Glossary Project	
Legal	$5,000.00	$5,000.00	Trademark Registration	
G&A Allocation	$26,100.00	$5,306.00	LF	
Staff	$152,000.00	$115,500.00	Elisa full year - Judith to June 30	
Travel	$5,000.00	$3,907.00	Based on RSA-CA, IIW-CA, Identivers-CO	
Misc.	$2,000.00	$1,904.00		
LF IT Services	$19,000.00	$15,675.00		
Total Expense	$239,100.00	$175,893.00		
ToIP Income				
Member Revenue Budgeted	$290,000.00			
Actual YTD	$231,042.00			
A/R	$65,000.00			

Financial Review

- ➤ If all A/R comes in we had Budgeted Revenue of $290,000
- ➤ We had budgeted Expenses at $ 239,100
- ➤ Leaving us only $50,900 to use for the remainder of the year for additional expenses.
  - ○ Retaining a Director of Strategic Engagement
  - ○ Funding further Conference Activities and Travel
  - ○ Any other expenses

- ➤ If retain a Director of Strategic Engagement at current rate, and expenses for Dublin Conference, IIW, LF Member Summit, conservatively $100K + any other service providers and materials.

Membership Fees Discussion

Summary of Conversation with Mike Dolan and Executive Committee

Key Points:
1) Structure our Specification to be on an ISO Track

2) Get more Gov.'s involved via forums and perhaps with a lighter weight membership agreement that is easier for Gov. to sign.

3) With these plans and messaging in place, move to create "why it's important to participate" message presentation.

4) Socialize proposed rate increase with existing member, and have a number of companies on board as lead organization in favor.

5) Create a road show of conversations with current and targeted new member, to generate further interest.

Growth Strategy Discussion

Growth Fund – Bridge and develop strategy for 2023

- Project and/or Membership Fee Changes
- Desired Budget – what do we need for what we want to do
- Develop pitch materials to enroll existing and new members into new Fee Structures.

- Who's interested in participating Growth Strategy Team …

Key Thoughts from Last Discussion Meeting Advocacy

- Our need to provide support for Advocacy of the importance the Stack, the Stack, the Stack.

It's not enough just to create the Stack and the supporting specifications, white-papers, recommendations and implementation plans.

We must also provide tools that help with Advocacy of the importance of the vision and explain the Stack in terms lobbyist can use with policymakers and influencers.

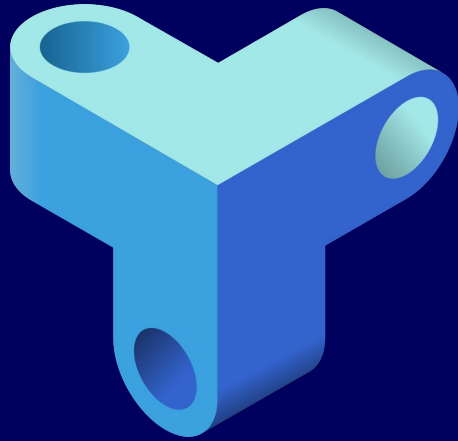## Key Thoughts from Last Discussion Meeting Guidance

•Our need to provide Guidance to our Working Groups.

Once we decide on our focused goals for deliverable creation, to match this to the correct working groups and provide guidance to the working groups on how the pieces they are creating fit into the larger puzzle, to achieve our 2022 goals.

Also, to then create a feedback loop:
 •To evaluate the health of the Working Groups
 •To note and fill skills gap in the Working Groups

Key Thoughts from Last Discussion Meeting Growth

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- Our need to bring the right new membership organizations to the table.
  - Organizations that are already doing work in our space.
  - Organizations we need due to the power of their presence.
  - Look for strategic groupings to invite.
  - Look at our current membership as a source to upgrade membership.

- It was suggested that we might create a little Steering Committee Sales team that would recruit specific targeted organizations.

2022 Proposed Goals - Deliverable and Advocacy

- Tech Architecture Stack Specification
- Layer Two (spanning layer) Specific Specification
  - **Explainer Documents for specific audiences** of above
  - ISO ready documents

- Layer Specific Governance Stack Specifications
  - **Explainer Documents for specific audiences** of the above
  - ISO ready documents

- Layer 1 Utility Framework for Evaluation
- Layer 1 Utility Directory – expanded
- Decentralized Identity Architecture and Regulatory Compliance

2022 Proposed Goals - Advocacy

- Create a Governments Forum
- Create materials for why Governments need to work together
- Create materials for non-technical audiences

2022 Proposed Goals - Growth

- Create a Growth Strategy Team Focus on:
  - Project and/or Membership Fee Changes
  - Desired 2023 Budget
    - what do we need for what we want to do
  - Develop pitch materials to enroll existing and new members into ToIP Fee Structures.
  - Create "roadshow plan" for attracting new members

- Foundation Membership Health
  - Set-up Steering Committee/Working Group check-up discussion meetings.

- Cross Member collaboration opportunities – such as interop sessions
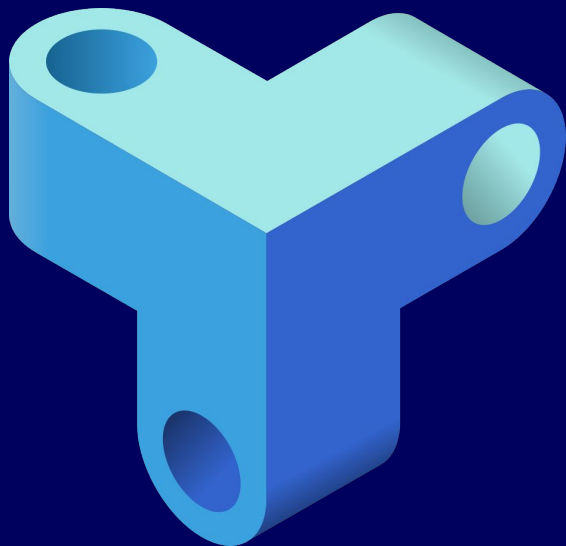
Working Group News

- Come to the

Working Group News

Open Discussion