Antitrust Policy & Member Participation

› Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*

› Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at http://www.linuxfoundation.org/antitrust-policy.
Agenda

1. BLOG Updates and Approvals (10min)
2. Interaction Patterns Survey - HXWG update (10 min)
3. ToIP AI Chat trainers over ToIP Data (2 min)
4. Next Version Stack Graphics (10 min)
5. Event participation updates and discussion of new proposals (5 min)
   - Interoperability Summit - Logo Use
6. Open Discussion (as time allows)

If time allows:

1. On Hold Items
BLOG Updates

➢ A Major Step Towards Interoperability Assurance (posted Oct. 9th)
➢ Simplifying the Selections Process for Credential Exchange and Presentation Protocols (posted Oct. 10th)

BLOGs Discussion and Approval

BLOGs being worked on:

➢ AI Blog by Wenjing
➢ Trust Registries TF Update BLOG (confirmed)
➢ ACDC - specs (premature?)
➢ Post-IIW (Mathieu didn’t have time)
➢ DID WebS TF (Has it launched yet?)
➢ AI and Metaverse Series - Ziada and Anita
➢ ID Pro BLOG Repurpose
BLOG Updates

BLOGs Ideas

➢ BLOG series on our Design Principles (Wenjing)
➢ Trust Registries Taskforce - collaboration with DIF
➢ Kantera/UK Digital Identity and Attributes Trust Framework/Schellman and ToIP BLOG (Tabled until TICF decided)
➢ DIDs Done Right series
➢ eIDAS/EU Digital Wallet Series - #blog-series-eidas - Antti is BACK!
➢ ACDC Progress
➢ Consent is becoming meaningless (Phil Wolf?)
➢ Governance Stack blog re Privacy and Risk from Inputs and Semantics group. (Neil Thompson)
➢ mobile Driver Lic presentation (TBD in the New Year)
➢ Michel Plante is working on a blog
➢ ???
HXWG - Interaction Patterns Survey

Research Brief & Questions: https://docs.google.com/document/d/1PELrlx-EmmensoBgmJQ-B8GKCJNTpCdN2r8WjTUr-1A/edit

Purpose:
- Ensure TF deliverables meet needs of ToIP members for maximum business value
- Understand key needs/ issues for both organizations and end-users
- Gather input and content for TF deliverables

Dates: 17th Nov - Close: 15th December

Partners / support: OIX opportunity with the Smart digital Wallets Working group. OWF? DIF?

Tools & Comms:

AIM TF has an agenda scheduled in Dec 7 to discuss the potential use of AI agents
Improving communication and customer service with AI-powered search, chatbots

Transportation
Transportation An employee may use a more costly form of transportation, but they are paid at the less costly rate.
https://www.dgs.ca.gov/Resources/SAM/TODC/700/0730

Verification of Transportation Invoices
Verification of Transportation Invoices is the responsibility of the department accounting office to verify invoices from transportation companies to determine that the transportation service was furnished and the rate charged is correct.
https://www.dgs.ca.gov/Resources/SAM/TODC/8700/8711.3

Freight and Transportation Invoices
Freight and Transportation Invoices except as provided in SAM Article 3852, all freight and transportation invoices will be submitted to the Department of General Services (DGS), Transportation Management Unit for approval prior to being scheduled for payment.
https://www.dgs.ca.gov/Resources/SAM/TODC/8400/8422-101

Transportation Management Responsibility
Transportation Management Responsibility The DGS Transportation Management Unit is a central service agency for freight transportation and traffic management.
https://www.dgs.ca.gov/Resources/SAM/TODC/3800/3802
AI Powered Search for ToIP

We could consider similar approaches for ToIP
Retrieval Augmented Generation

Organizational Data

Retrieval
Sparse, Semantic Search, other...

Public Internet?

LL Model Training (GPT)

Fine Tuning (for organization needs)

Inference, Generation (using organization content)

Prompts

Results

by: Savita Farooqui
New ToIP Stack Graphic(s)

1) Original slide deck from TSWG:
https://docs.google.com/presentation/d/1E3HY_8zp8v_APbiS99a6y2VFcw1bvti8Da0IF09P7kh4/edit?usp=sharing

2) Newer deck produced by Governance Architecture:
https://docs.google.com/presentation/d/1g9fOR9wP1jFFrAgZgexhnYqD0GqwAm6odYkl_4apowE/edit?usp=sharing
Event Participation Discussion

Past Events:
- Identity Week America - Oct 3rd and 4th
- IIW - October 10th - 12th - Mountain View
- Linux Member Summit - October 24th - 26th Monterey, CA

Upcoming:
- Interoperability Summit @ Trustech (Comexposium) in Paris on 28th November 2023
  - Daniel Bachenheimer will attend
  Do we want our Logo used at the conference?

What events do you think we should target for a ToIP submission in 2023?
- Identity Week APAC - Nov 7th - 8th Singapore
2023-2024 - Editorial Calendar and Marketing Plan

- What do we want to put in our Communications and Marketing Plan for 2023-2024?
  - Cadence and topics of Blog Posts and Blog Series
  - Video Content

- What one pagers do we want to create?
  - Targeted to what audiences?

- What other communications collateral do we need? If there is a budget involved, what is the budget required to propose to the Budgeting committee?

- What conferences do we want to target?
Website Updates

ToDo’s

- Posting of BLOGs as they are completed
- Update Events Pages - move things to past events

Suggestions:
Membership Upgrade Drive and Boilerplate Content

ALL On HOLD for now:

- Bryn Offered to help with content for a Membership Upgrade Drive, project was put on hold - so was the Hubspot - campaign

- John Jordan offered to work on the Pitch Deck, has asked us to hold off on that for at least another few weeks.

- Boilerplate Content on Why Join ToIP - we could still start working on this messaging.
Past Items
to perhaps revisit in the future
Schellman, steering committee member, has kindly offered to help create ToIP a Wikipedia page.

Kaylan Eastepp, using information found, has created a draft for us to start from. It needs to be updated to tell our story more effectively, but also must have resources backup to reference that will be accepted by Wikipedia.

We need some volunteers with a strong knowledge of ToIP, to help edit it so that we can get a presence on Wikipedia.

https://docs.google.com/document/d/1wpISD8oDVEVsLgNc4YqBGBENijHbNvvwkTwE5sv4upc/edit
The Draft is with Wikipedia notability guidelines in mind and Kaylan tried to find as much information as I could with reputable sources as references (outside of your own website, which is frowned upon). Without a source reference, it won't pass the notability guidelines.

Notes on Notability from Wiki:

- The common theme in the notability guidelines is that there must be verifiable, objective evidence that the subject has received significant attention from independent sources to support a claim of notability.
- No subject is automatically or inherently notable merely because it exists: the evidence must show the topic has gained significant independent coverage or recognition, and that this was not a mere short-term interest, nor a result of promotional activity or indiscriminate publicity, nor is the topic unsuitable for any other reason. Sources of evidence include recognized peer-reviewed publications, credible and authoritative books, reputable media sources, and other reliable sources generally.
  - We require the existence of "reliable sources" so that we can be confident that we’re not passing along random gossip, perpetuating hoaxes, or posting indiscriminate collections of information.
  - We require that all articles rely primarily on "third-party" or "independent sources" so that we can write a fair and balanced article that complies with Wikipedia’s neutral point of view policy and to ensure that articles are not advertising a product, service, or organization.
- Notability is based on the existence of suitable sources, not on the state of sourcing in an article.
Additionally, ToIP should be included on the Linux Foundation Wikipedia page under projects. We need a paragraph to represent ToIP, which later can link to our own Wikipedia page.

https://docs.google.com/document/d/1hGwqe-zSp7XpFow5lr9AkWwza1shmptYPDf55B35sHU/edit
Video Testimonials of Steering Committee Members

- We need to create an outline to help support the Steering Committee members in creating their video testimonials.
Action Item Updates

➢ Trademark Registration (Filed and now EU to be filed)
➢ Special Status Logos for SC and General Member (Alex)
Video Content Discussion

Interview Questions for Long format Interview with Steering Committee Members
https://docs.google.com/document/d/1e1z_0D4Qg_xTFYcOOt9rvG0uVmn_LIMWvPX4a41RRU/edit

Live Stream Interviews for 2023
https://docs.google.com/document/d/1nOG2-tiqI_kiRkkhV1Ozi1yiit47D9gwQiXNwHVOIs/edit
New Logo for use by members - Alex Waltz

- We need three new Logos, for use by members on their websites/marketing.
  - Steering Member
  - General Member
  - Contributing Member

- We may also need two Sponsorship Logo
  - Gold Sponsor
  - Silver Sponsor
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