



TRUST
Over **IP**
FOUNDATION

Communications Committee

November 3, 2023

1:00-2:00pm PT / 8:00-9:00pm UTC

 **THE LINUX** FOUNDATION

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*
- › Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

Agenda

1. BLOG Updates and Approvals (10min)
2. Interaction Patterns Survey - HXWG update (10 min)
3. ToIP AI Chat trainers over ToIP Data (2 min)
4. Next Version Stack Graphics (10 min)
5. Event participation updates and discussion of new proposals (5 min)
 - Interoperability Summit - Logo Use
6. Open Discussion (as time allows)

If time allows:

1. On Hold Items

BLOG Updates

- A Major Step Towards Interoperability Assurance (posted Oct. 9th)
- Simplifying the Selections Process for Credential Exchange and Presentation Protocols (posted Oct. 10th)

BLOGs Discussion and Approval

BLOGs being worked on:

- AI Blog by Wenjing
- Trust Registries TF Update BLOG (confirmed)
- ACDC - specs (premature?)
- Post-IIW (Mathieu didn't have time)
- DID WebS TF (Has it launched yet?)
- AI and Metaverse Series - Ziada and Anita
- ID Pro BLOG Repurpose

BLOG Updates

BLOGs Ideas

- BLOG series on our Design Principles (Wenjing)
- Trust Registries Taskforce - collaboration with DIF
- Kantera/UK Digital Identity and Attributes Trust Framework/Schellman and ToIP BLOG (Tabled until TICF decided)
- DIDs Done Right series
- eIDAS/EU Digital Wallet Series - #blog-series-eidas - Antti is BACK!
- ACDC Progress
- Consent is becoming meaningless (Phil Wolf?)
- Governance Stack blog re Privacy and Risk from Inputs and Semantics group. (Neil Thompson)
- mobile Driver Lic presentation (TBD in the New Year)
- Michel Plante is working on a blog
- ???

HXWG - Interaction Patterns Survey

Research Brief & Questions: <https://docs.google.com/document/d/1PELrlx-EmmensoBgmJQ-B8GKCJNTpCdN2r8WjTUr-1A/edit>

Purpose:

- Ensure TF deliverables meet needs of ToIP members for maximum business value
- Understand key needs/ issues for both organizations and end-users
- Gather input and content for TF deliverables

Dates: 17th Nov - Close: 15th December

Partners / support : OIX opportunity with the Smart digital Wallets Working group. OWF? DIF?

Tools & Comms:

ALSO: Expert Series 7th December. Organisation for Identity & Cultural Development, human framework for identity

ToIP AI Chat trained over ToIP Data

AIM TF has an agenda scheduled in Dec 7
to discuss the potential use of AI agents

Improving communication and customer service with AI-powered search, chatbots

SAM / SearchResult

1 - 20 OF 80 RESULTS

Transportation

Transportation An employee may use a more costly form of **transportation**, **Chapter:** 700 but they are paid at the less costly rate. **Section:** 0730
<https://www.dgs.ca.gov/Resources/SAM/TOC/700/0730>

VERIFICATION OF TRANSPORTATION INVOICES

VERIFICATION OF TRANSPORTATION INVOICES It is the responsibility of the **Chapter:** 8700 department accounting office to verify invoices from **transportation** **Section:** 8711.3 companies to determine that the **transportation** service was furnished and the rate charged is correct.
<https://www.dgs.ca.gov/Resources/SAM/TOC/8700/8711-3>

FREIGHT AND TRANSPORTATION INVOICES

FREIGHT AND TRANSPORTATION INVOICES Except as provided in SAM **Chapter:** 8400 Section 3852, all freight and **transportation** invoices will be submitted to **Section:** 8422.101 the Department of General Services (DGS), **Transportation** Management Unit for approval prior to being scheduled for payment.
<https://www.dgs.ca.gov/Resources/SAM/TOC/8400/8422-101>

TRANSPORTATION MANAGEMENT RESPONSIBILITY

TRANSPORTATION MANAGEMENT RESPONSIBILITY The DGS **Transportation** **Chapter:** 3800 Management Unit is a central service agency for freight **transportation** and **Section:** 3802 traffic management.
<https://www.dgs.ca.gov/Resources/SAM/TOC/3800/3802>



DGS AI Assistant

Powered by Department of General Services

SAM SCM

What is involved in acquiring cost-effective transportation services?

Acquiring cost-effective transportation services involves several key elements:

1. **Transportation Mode Selection:** Selecting the most economical transportation mode like a taxi, rideshare, rail, bus, air transport, state vehicle, or commercial or privately-owned vehicle is crucial [1]. Comparisons should consider direct expenses and employee time away from the office, and agencies should lean towards commercial transportation when their total cost is less than agency-provided aircraft [2].
2. **Rental agreements:** If a rental is chosen, it should be pre-approved, and the rental agreement or invoice needs to be submitted with travel expense claims [1].
3. **Carrier Selection:** The carrier must be able to transport the freight reliably and safely within the required timeframe and at the lowest delivered cost. The carrier must also adhere to many regulations and operating requirements and having a proven track record of reliable service [3].

In conclusion, effective transportation selection involves a combination of thorough cost-effectiveness analyses, adherence to regulatory standards and policies, strategic use of contracts, and a clear commitment to accountability and authorization procedures [1][4][5][3][2].

1. **AUTOMOBILE RENTAL AND TRANSPORTATION INVOICES - 8422.115**
2. **Transportation Selection Authorization & Accountability - 0748**
3. **POLICY ON ROUTING OF STATE FREIGHT - 3803**
4. **COMMERCIAL TRANSPORTATION FOR OFFICE AND INSTITUTION MOVES - 3810**
5. **ASSISTANCE TO AGENCIES - 3805**

Good Response Bad Response

Emergency? Call 911 Translate Settings

Learn What It Takes and Apply Today

Join the ranks of the 11,000+ CAL FIRE employees defending California

CAL FIRE Job Assistant

An agent will be with you in a moment.

Hello, I'm the CAL FIRE Job Assistant. I can assist you with jobs at CAL FIRE. If you want to talk to a live agent, just type "live agent" at any time during our conversation.

What do you need help with today?

CAL FIRE Job Assistant - 11:48 AM

Jobs

what jobs are available?

11:48 AM - Sent

CAL FIRE offers a wide range of career opportunities. Some of the available jobs at CAL FIRE include: 1. Defensible Space Inspector [1] - Hiring Seasonally - Multiple Counties - Salary: \$38,832.00 - \$48,012.00 Yearly 2. Forester [1] - Now Hiring - Multiple

Type your message

"I was able to transition my military skills to help people in moments of..."

AI Powered Search for ToIP

- › We could consider similar approaches for ToIP

The screenshot shows a search interface with a sidebar on the left and a main results area on the right. The sidebar has a 'Close' button at the top, followed by a 'FILTER BY' section with five dropdown menus: 'Space', 'Type', 'Date', 'Label', and 'Space category'. Below these is an 'Advanced search' link. The main area has a search bar containing 'trust decision' and a close button (X). Below the search bar, it says '2617 search results. Have an account? Log in to expand your search.' and a 'Search tips' link. The results are a list of items, each with a blue icon, a title, a date, and a snippet of text.

Close

trust decision X

2617 search results. Have an account? Log in to expand your search. Search tips

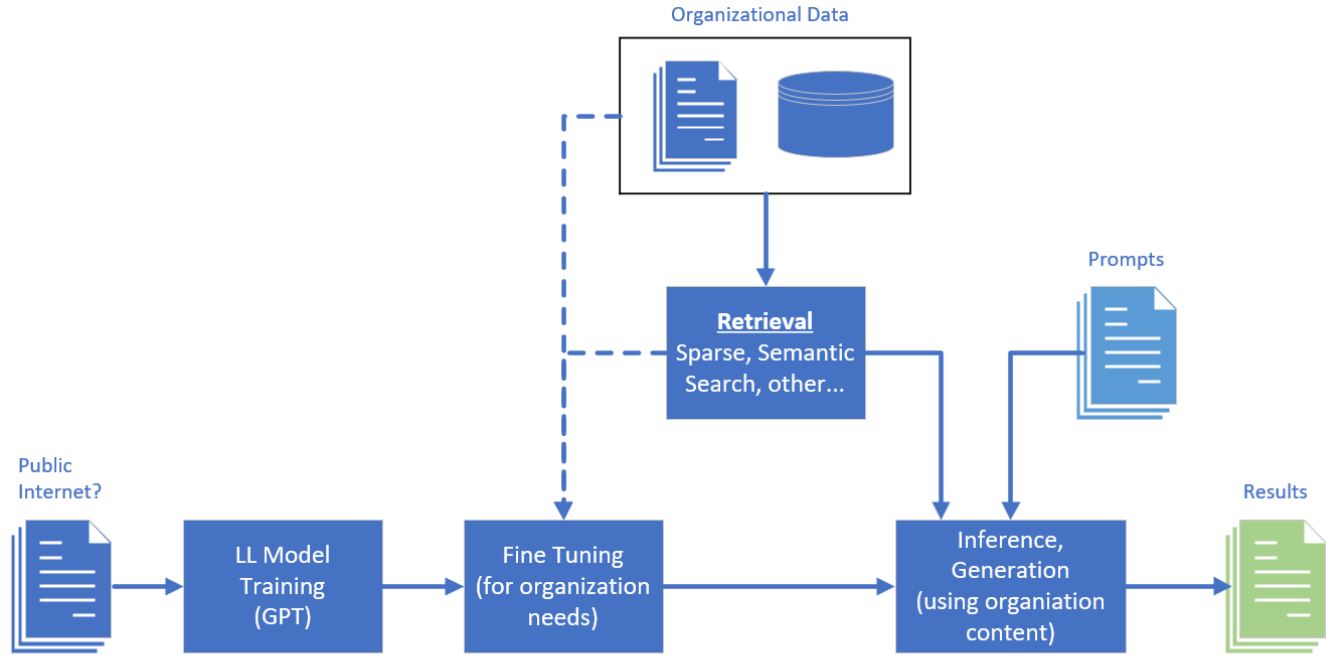
FILTER BY

- Space
- Type
- Date
- Label
- Space category

Advanced search

- Trust Registry Proposal - TRWG (June 29 Meeting).pdf**
Home / ... / 2023-06-29 TRTF Meeting Notes Jun 30, 2023
3 A Verifier Making a **Trust Decision** Based on an Issuer 5 Open Agent Open Agents > Open agents are agnostic to protocol implementations
- 2023-02-02 TRTF Meeting Notes**
Home Feb 03, 2023
the process for TRTF w/ Milestones #67
<https://github.com/trustoverip/tswg-trust-registry-tf/discussions/67>
- Trust Registry Protocol v2 - Loose Capture**
Home Nov 24, 2022
- is DIDAuth (its real-world implementations) Service Discovery - BACKGROUNDERS: **Trust** Continuum - Scott Perry's - **Trust Decision**...
- Trust Registries Drafting Group**
Home Apr 13, 2021
ecosystem – some mechanism(s) will be required for verifiers to make this **trust decision**. Such a mechanism could be centralized, federated,
- 2023-01-05 TRTF Meeting Notes**
Home Jan 22, 2023
? drummondreed concerned about async and dominant work. +1 Darrell: OK but be careful about things that are "churning and burning"
- 2021-04-01 - Trust Registries Drafting Group Meeting Notes**
Home Apr 06, 2021
its ecosystem with its governance frameworks. GFs will help form the basis of the **trust decisions** [Marcos] Agrees with Drummond's
- 2023-05-02 DMRWG Meeting Notes**
Home May 03, 2023
, where in any **Trust** Exchange, the **trust** request/response/**decision** flow would be in both directions. This illustration only shows a single
- 2023-04-27 TRTF Meeting Notes**

Retrieval Augmented Generation



by: Savita Farooqui

New ToIP Stack Graphic(s)

1) Original slide deck from TSWG:

https://docs.google.com/presentation/d/1E3HY_8zpv_APbiS99a6y2VFcw1bvti8DaOIF09P7kh4/edit?usp=sharing

2) Newer deck produced by Governance Architecture:

https://docs.google.com/presentation/d/1g9fOR9wP1jFFrAgZgexhnYqDOGqwAm6odYkl_4apowE/edit?usp=sharing

Event Participation Discussion

Past Events:

- Identity Week America - Oct 3rd and 4th
- IIW - October 10th - 12th - Mountain View
- Linux Member Summit - October 24th - 26th Monterey, CA

Upcoming:

- Interoperability Summit @ Trustech (Comexposium) in Paris on 28th November 2023
- Daniel Bachenheimer will attend
Do we want our Logo used at the conference?

What events do you think we should target for a ToIP submission in 2023?

- Identity Week APAC - Nov 7th - 8th Singapore

2023-2024 - Editorial Calendar and Marketing Plan

- What do we want to put in our Communications and Marketing Plan for 2023-2024?
 - Cadence and topics of Blog Posts and Blog Series
 - Video Content
- What one pagers do we want to create?
 - Targeted to what audiences?
- What other communications collateral do we need? If there is a budget involved, what is the budget required to propose to the Budgeting committee?
- What conferences do we want to target?

Website Updates

ToDo's

- Posting of BLOGs as they are completed
- Update Events Pages - move things to past events

Suggestions:

Membership Upgrade Drive and Boilerplate Content

ALL On HOLD for now:

- Bryn Offered to help with content for a Membership Upgrade Drive, project was put on hold - so was the Hubspot - campaign
- John Jordan offered to work on the Pitch Deck, has asked us to hold off on that for at least another few weeks.
- Boilerplate Content on Why Join ToIP - we could still start working on this messaging.

Open Discussion

Past Items
to perhaps
revisit in the future

Wikipedia Page

- Schellman, steering committee member, has kindly offered to help create ToIP a Wikipedia page.
- Kaylan Eastepp, using information found, has created a draft for us to start from. It needs to be updated to tell our story more effectively, but also must have resources backup to reference that will be accepted by Wikipedia.
- We need some volunteers with a strong knowledge of ToIP, to help edit it so that we can get a presence on Wikipedia.

<https://docs.google.com/document/d/1wpISD8oDVEVsLgNc4YqBGBENijHbNvwwkTwE5sv4upc/edit>

Wikipedia Page

- The Draft is with Wikipedia notability guidelines in mind and Kaylan tried to find as much information as I could with reputable sources as references (outside of **your own website, which is frowned upon**). Without a source reference, it won't pass the notability guidelines.
- **Notes on Notability from Wiki:**
 - The common theme in the notability guidelines is that there must be [verifiable](#), objective evidence that the subject has received significant attention from independent sources to support a claim of notability.
 - No subject is automatically or inherently notable merely because it exists: the evidence must show the topic has gained significant independent coverage or recognition, and that this was not a mere [short-term interest](#), nor a result of [promotional activity or indiscriminate publicity](#), nor is the topic unsuitable for [any other reason](#). Sources of evidence include recognized peer-reviewed publications, credible and authoritative books, reputable media sources, and other reliable sources generally.
 - We require the existence of ["reliable sources"](#) so that we can be confident that we're not passing along random gossip, perpetuating hoaxes, or posting [indiscriminate collections of information](#).
 - We require that all articles rely primarily on ["third-party" or "independent sources"](#) so that we can write a fair and balanced article that complies with [Wikipedia's neutral point of view policy](#) and to ensure that articles are [not advertising](#) a product, service, or organization.
 - Notability is based on the existence of suitable sources, not on the state of sourcing in an article.

Wikipedia Page

- Additionally, ToIP should be included on the Linux Foundation Wikipedia page under projects. We need a paragraph to represent ToIP, which later can link to our own Wikipedia page.

<https://docs.google.com/document/d/1hGwqe-zSp7XpFow5lr9AkWwza1shmpYYPDf55B35sHU/edit>

Video Testimonials of Steering Committee Members

- We need to create an outline to help support the Steering Committee members in creating their video testimonials.

Action Item Updates

- Trademark Registration (Filed and now EU to be filed)
- Special Status Logos for SC and General Member (Alex)

Video Content Discussion

Interview Questions for Long format Interview with Steering Committee Members

https://docs.google.com/document/d/1e1z_OD4Qg_xTFYcOOtu9rvGOuVmn_LIMWvPX4a41RRU/edit

Live Stream Interviews for 2023

https://docs.google.com/document/d/1nOG2-tiql_kiRkkhJV1Ozi1yiit47D9gwQiXNwHVOIs/edit

New Logo for use by members - Alex Waltz

- We need three new Logos, for use by members on their websites/marketing.
 - Steering Member
 - General Member
 - Contributing Member
- We may also need two Sponsorship Logo
 - Gold Sponsor
 - Silver Sponsor

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