Steering Committee Monthly Meeting

Plenary Meeting

March 8, 2023
12-13:0O PT / 20:00-21:00 UTC

Antitrust Policy & Member Participation

› Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws*

› Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at http://www.linuxfoundation.org/antitrust-policy

Agenda

- Agenda Review (1 min)
- Minutes Approval (2 min)
- New Member Review (1 min)
- AntiTrust Laws and Open Technology Project Participation
- EFWG - Research Project (10 min)
- Steering Committee Member-bring New SC Members (2 min)
- Communications Committee Support Needed (5 min)
- Digital Trust Initiative (10 min)
- Upcoming Meetings (2 min)
- Open Discussion

Steering Committee Members

Company Name	Representative Name	Email Contact
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Minutes Approval

RESOLVED: That the minutes of the February 8, 2023 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.

New Members Review

346 Organizations
153 Individuals

Contributor Organizations	Contributor Individuals	Steering Committee
Beruku	Clare Nelson	
extrimian	Gabriel Marquie	
Sloan Safety Development	Limari Navarrete	
Digital Identity Laboratory of Canada		
Amentum		
UberEther		
Binaria		
SPEARIT		
Women In Move Solutions Pty Ltd		

AntiTrust Laws Training

LF has created to opportunities to learn about AntiTrust Laws:

- **A webinar to watch (36 min):**

  https://www.linuxfoundation.org/webinars/antitrust-laws-and-open-technology-project-participation?hsLang=en

- **A Free Training Course:**

  https://training.linuxfoundation.org/training/antitrust-laws-and-open-source-software-project-management-and-participation-lfc105/

EFWG - Research Project

What we've done so far:

The EFWG has proposed to lead a ***research initiative,*** to:

- gather cross-industry feedback, perspectives, and insights from future trust-tech adopters and implementers at the business / organizational level
- provide valuable, recurring feedback for our community
- broaden our engagement with future partners and trust technology implementers
- help establish ToIP as a thought-leader in the ecosystem space, especially in technical and governance realms

We have created a small and simple survey ready for launch in Q1, which has helped us:

- Recruit and build a research team (*thus far, EFWG co-chairs, with feedback from EFWG*)
- Determine the tools and resources we'll use (*we explored Survey Monkey, but will use Google forms for this first survey*)
- Get feedback on our first survey
- Establish a repeatable process

EFWG - Research Project

What we'd like to do next

We'd like to launch the survey!

Please see survey here: https://forms.gle/szjDJ4sNWmpcoLWi7

Once we have done our first survey and established a baseline:

- We will look to develop a regular research cadence, for example:
  - Monthly, one-question polls
  - Quarterly, short online surveys
  - Annual longer surveys

- We will explore additional in-depth research formats
  - i.e. phone / video long-form interviews

EFWG - Research Project

Ask of the Steering Committee

- Approval to pursue the proposed research initiative within the EFWG – and launch the survey!

- Support from the Comms team to help kickstart the program
  - Sharing the survey among members, social media, etc…

Steering Committee - Bring a Friend

- I'd like to have…
  each Steering Committee member work with me to bring in a new Steering Committee member.

- **You know people** and organizations that you'd like to work with.

- **You have the contacts** in those organizations.

- I would like to work with each of you **One-On-One on a plan to team together** to have the conversations to bring them into ToIP!

Communications Committee Needs Support

- We have lost several of our key players on the Communications Committee

- We need people who know digital trust and communications to support and do the work needed.

- Please see who at your organizations could become a part of a more robust communications committee.

- For example, putting together a Hub Stop campaign to encourage paid membership upgrades.

LF Digital Trust Initiative

- LF has agreed to create a special page/web presence on their main LF Website to elevate all the projects that LF has that are focused on different aspects of Digital Trust.
- The main goal are:
  - To tell the story of how LF is actively involved in the creation of the future of Digital Trust and has had projects working on various aspects for years.

  - To help eliminate confusion in the market about what various projects are working on and how they fit together, and thus help drive participation in projects by the correct parties. A map, so to speak, of the landscape.

- We have an opportunity to influence the narrative, but involved us thinking about it and writing.

- NOTE: this is LF project centric, and not a map of the entire Identity and DIgital Trust landscape.

LF Digital Trust Initiative

- Initial meetings to discuss this have included Hyperledger, OWF, DIF, and ToIP... though other projects are proposed to be included such as, FINOS, CCC, C2PA, Dizme, OpenMetaverse Foundation...
  NOTE: this is LF project centric, and not a map of the entire Identity and DIgital Trust landscape.

- Next Steps and Input needed:
  - Complete the spreadsheet of what various projects are focused on.
  - Draft content for the Web Page.

- Future Steps:
  - Turnover, initial information to LF Marketing to do the creative elements.
  - Review and Iterate
  - Target – completing content by end of March

  - Create a Launch Plan.
    - BLOG(s)
    - Any Press – LF may want to do
    - Announcement Centered around an event OSS North America and EIC
    - Target full launch first week of May or end of April.

SC Discussion Meetings - upcoming topics

- ## March 22nd - speaker Viky Manaila
  A briefing from an expert Viky Manaila from the Intesi Group on the European Digital Identity Wallet reference Architecture framework when it is published. (Most likely to be published by our second Discussion meeting of the year)

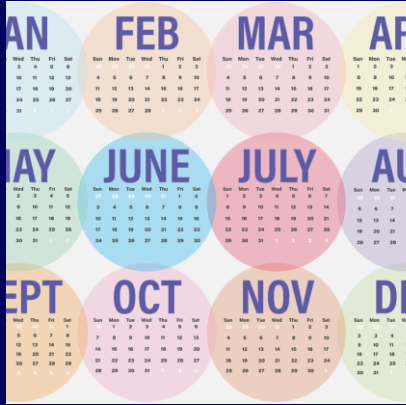- ## April 26th - Post IIW and ToIP Business
  Just leaving it on the calendar for Poss IIW and any ToIP Business that may come up. But not scheduling a special topic speaker.

Meeting Schedule -All Members meetings

- **March**, Liz Tanner, Commerce Secretary for the state of Rhode Island, discussing their decentralized identity pilot and lessons learned.

- **April,** to be Cancelled - week of IIW

- **May,** scheduled for May 17th, the week after EIC and OSS North America.
  I plan to be on vacation that week. I need someone to volunteer to lead the May All Members Meeting.

Open Discussion

Upcoming Meetings

**Communications Committee
- Friday February 10th**
1pm PDT / 4pm EST / 20:00 UTC / 22:00 CEST

**All Members Meeting - Working Groups
- Wednesday February 15th**
10 am PDT / 1 pm EST / 17:00 UTC / 19:00 CEST

**Steering Committee - Discussion
Meeting Wednesday February 22nd**
noon PDT / 3pm EST / 19:00 UTC / 21:00 CEST

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