



TRUST
Over **IP**
FOUNDATION

Communications Committee

3 September 2021

13:00-14:00 PT / 21:00-22:00 UTC

 **THE LINUX** FOUNDATION

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*
- › Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

Agenda

1. Action Item Update - ToIP Approved Deliverable Template (5 min)
2. Action Item Update - ToIP Year in Review (5 min)
3. BLOG Approval (5 min)
4. Position Papers Discussion (15 min)
5. Community Response to the DID v1 REC vote (5 Min)
6. LF marketing support for JDF projects- coming soon. (2 min)
7. Open Discussion (as time allows)
 - a. GHP Op Eds
 - b. Use of our Logo and mentions of ToIP on members websites/BLOGs
 - c. Continuous improvement of Website
 - d. Newsletter

ToIP Approved Deliverable Template

The templates we need for our **five types of deliverables** (specs, recommendations, guides, glossaries, white papers) all vary somewhat, but as a rule they will all include the same **four overall elements**:

1. Standard ToIP graphic assets (e.g., logo, styles, fonts, layouts).
2. Standard ToIP descriptive text (mission statement/value prop, link to website, contact info).
3. Standard Joint Development Foundation (JDF) legal text (copyright license, patent license, open source license, etc.).
4. Template-specific text and formatting—this differs with the type of deliverable, e.g., our standard text/formatting for a specification will be different from a glossary will be different from a white paper.

In addition, from a design and layout perspective, we need to accommodate **two different publication formats**:

1. PDF (produced either dynamically by our GitHub-based deliverable pipeline process or statically from a Google doc and then just stored in GitHub when finished.)
2. HTML produced via GitHub Markdown files using our GitHub-based deliverable pipeline process.

ToIP Approved Deliverable Template

- Thanks to RJ and James from Liquid Avatar and Drummond and Judith we have template drafts for both Documents and Spreadsheets.
- James will present and then discussion.
- Approval the Templates, with Judith and James to complete and distribute to parties that have completed deliverables.
- Once those deliverables are put into the templates and made into .pdf, we can post them to our website.

Blogs for Approved Deliverables

RESOLVED: That the Deliverable Template be approved for use by Working Groups for Steering Committee Approved deliverables, and that Judith is authorized to approve any further changes necessary.

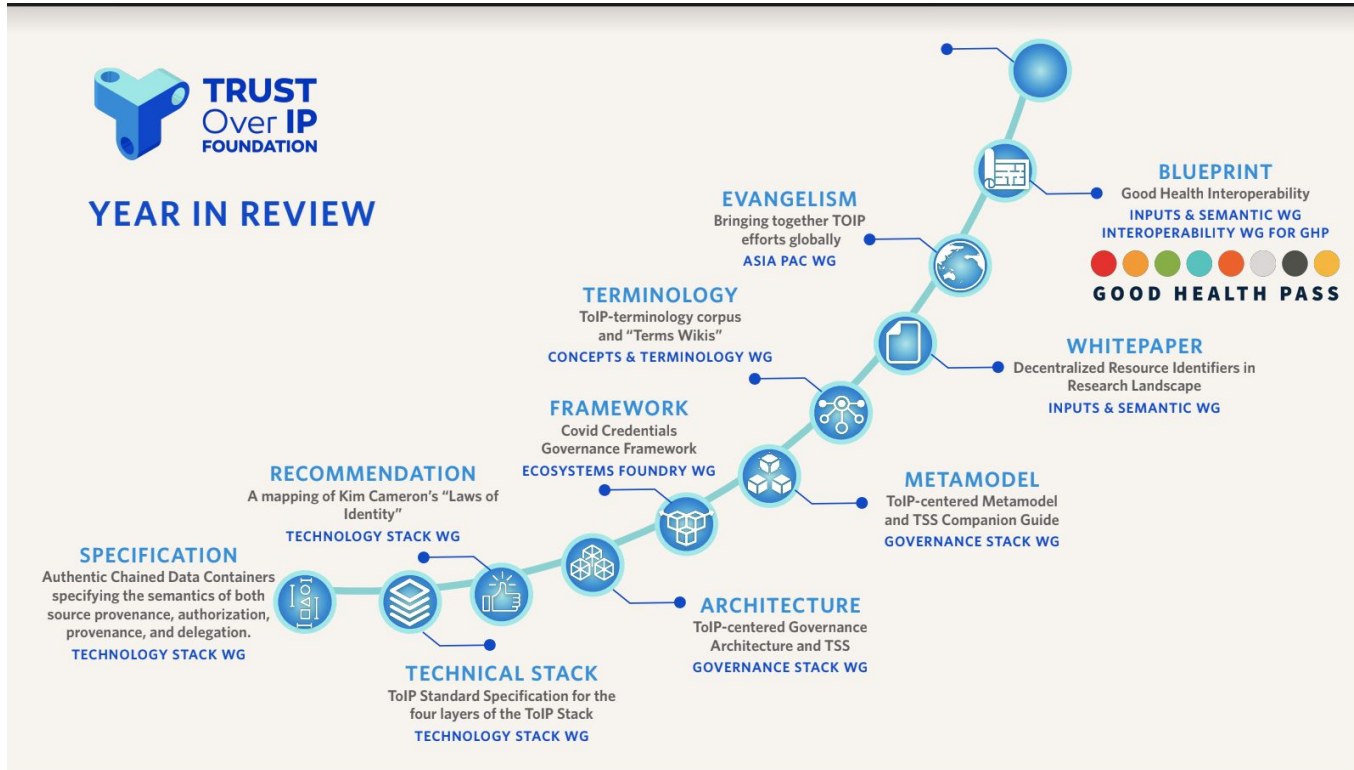
Year In Review

- David Lucatch sent a draft of the Year In Review
- Ajay Madhok sent an infographic this morning

Items for discussion:

- Concerns:
 - Not is same voice
 - Doesn't tell a story
 - Laundry List vs High Points
- Purpose - BLOG vs Year End Report
- Importance and Uses

Year In Review Infographic



Blogs for Approved Deliverables

- The BLOG Guidelines were created and posted on the wiki.
<https://wiki.trustoverip.org/display/HOME/Guidance+for+Blog+Posts+about+ToIP+Deliverables>
- First BLOG using Guidelines has been submitted for our approval and posting following its SC approval last week. BLOG for:
 - ToIP Risk Assessment Companion Guide (coming soon)
 - ToIP Risk Assessment Worksheet Template (coming soon)
- Possible Upcoming BLOG re deliverables
 - a. Principles of SSI
 - b. Decentralized Resource Identifiers in the Research Landscape
 - c. COVID-19 Credentials Initiative (“CCI”) Governance Framework V2.0

Blogs for Approved Deliverables

RESOLVED: That the **BLOG Post** for “ToIP Risk Assessment Worksheet Template” and “ToIP Risk Assessment Companion Guide” Steering Committee Approved Deliverables submitted by the Governance Stack Working Group be hereby approved by the Communications Committee for publication on the ToIP Website.

Position Papers

The ISWG feels that the solutions they are surfacing do not lend themselves well to White Papers. They are still at the hypothetical stage. Thus...

The Purpose

The purpose of the Position Papers is to offer high-level opinions of perceived problem/solutions. The hope by posting these, they not only attract like-minded thinkers to ToIP, but more importantly, opposing opinions that will generate their own Position Papers.

Reason to put them on the ToIP Website

The original thought was to post them to Confluence or, GitHub Wikis to follow the Terms & Concepts lead. GitHub Wikis does not support Google Analytics. (*Checking if Confluence can have Google Analytics turned on.*) Thus, the working group proposing this feels the WordPress site is best suited for Executive Summaries coupled with more detailed Position Papers. With the help of Google Analytics, they hope to better connect with the marketplace, improve engagement and drive future Deliverables of greater interest.

Position Papers

ISWG created:

[Guidance for Position Papers](https://wiki.trustoverip.org/display/HOME/Guidance+for+Position+Papers) which includes a submission form and template to help potential authors get started.

<https://wiki.trustoverip.org/display/HOME/Guidance+for+Position+Papers>

ISWG submission for Position Papers

https://docs.google.com/spreadsheets/d/1-ytSA8wN8oUI0quE5rj_VXx42XR4TWHOUgXt7rlf5rk/edit?resourcekey#gid=270515071

Template for Position Papers

https://docs.google.com/document/d/1lNhbK-cYTter8jKmai-lrVPgy4b7aKIU_VqFwLt3LI/edit

➤ Open Discussion

Community Response to the DID v1 REC vote

- › Mozilla publicly posted a formal objection to W3C approving the W3C Decentralized Identifiers (DIDs) 1.0 specification
- › There is a dialogue going on right now between the W3C DID WG chairs and the W3C Director about approval
- › DIF has offered to collaborate with ToIP to issue a joint statement of support
- › The W3C DID WG chairs have indicated that would be helpful if they could have it by next Wednesday
- › The proposal is to create a small Communications Committee SWAT team to help draft the joint statement via a Google doc

LF Marketing Support for JDF projects

- LF is working on a pipeline for JDF projects to submit LF Newsworthy topic to be placed in the LF newsletter and social media.
- Future, they are working on perhaps providing Marketing Packages that JDF project may purchase which would include media and public relations support. (Not available yet. This is just a heads up. Something we might consider in the future.)
- Brainstorm, topics we might want to provide LF for their Newsletter and Social Media

Discussion Items

- GHP Op Eds
- Use of our Logo and mentions of ToIP on Members website /BLOGs
- Continuous improvement of Website

Open Discussion

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