



TRUST
Over **IP**
FOUNDATION

Communications Committee

27 May 2022

1:00-2:00pm PT / 8:00-9:00pm UTC

 **THE LINUX** FOUNDATION

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*
- › Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

Agenda

1. BLOG Updates and Approvals (15 min)
2. Event Schedule and Wiki Page (2 min)
3. Open Source Summit Mini and Hyperledger Global Forum Planning (5 min)
4. Action Item Updates (5 minute)
5. Open Discussion (as time allows)

BLOG Updates

Decentralized Identity: Keys to mainstream adoption - posted May 27

BLOGs Discussion and Approval

- eIDAS/EU Digital Wallet Series - #blog-series-eidas - Status Update?
- OIX Trust Framework and SSI BLOG Series/ Press Release -#blog-series-OIX-ToIP
- EIC - recap BLOG

BLOGs Ideas

- White House Paper
- Avast joining ToIP as Steering Committee member
- Monokee joining ToIP as Steering Committee member - they have marketing working on it
- BLOG series on our Design Principles
- Governance Stack blog re Privacy and Risk from Inputs and Semantics group. (Neil Thompson)
- mobile Driver Lic presentation (TBD in the New Year)
- Michel Plante is working on a blog
- ???

OIX -

Daniel, and Judith met with Nick Mothershaw of OIX yesterday. We agreed on the new images for their document and website. Nick will be having their graphics person update their website and .pdf sometime next week. Then we both will release our BLOGs prior to Identiverse.

We should review and update our BLOG.

Our Blog Post:

https://docs.google.com/document/d/1k3MeOVFYUdfgAykEdp_Xn7j18O-efEgcq23k9lFuM8Y/edit

Event Schedule

- EIC (May 10th-13th) ToIP Panel – Berlin Germany **May 11th, 11:20-12:00 CTE**
- RSA's (June 6th-9th San Francisco CA)
- Identiverse (June 20th-23rd Denver, Colorado)
- My Data (June 21st-22nd, Helsinki)
- London Identity week (June 28th-29th) - Daniel B. is going

- Hyperleger Global Forum (Centre Dublin, Dublin, Ireland Sept 13
ToIP will be present as a Community Partner

- Open Source Summit Europe ToIP-Mini-Summit
(Centre Dublin, Dublin, Ireland Wednesday, Sept 14, 2022)

Event Schedule - Wiki Page

- Wiki Page for Conferences
- Last August: Kalyia and I started a list of conferences that we should have presence at we should revisit that list and find out what members are speaking attending there and look at guerilla tactic for getting the ToIP Brand out there.

https://docs.google.com/spreadsheets/d/1ljf6FzhPxOJ4WEHfC5MxXWfVaDVPgzi3FnrZhhF2_lU/edit#gid=0

Open Source Summit Dublin - Planning

- › Team to Plan what we want to accomplish at Open Source Summit
- › Signage for both Open Source Summit and for Hyperledger Global Forum

Action Item Updates

- Editorial Calendar
- Trademark Registration
- Discussion Papers onto LinkedIn
 - Judith has circle back with Alex Metcalf and Neil
- LinkedIn Cover Photo and YouTube Banner - ToIP Tagline
 - How do we wish to proceed in nailing down our Tagline?

Ajay's Proposal - Update?

➤ Ajay offered create some videos, how do we want to proceed with that and creating an editorial calendar.

1. Use the TOIP Stack Design Principles as the theme for the video podcast.
2. So there can be 17 principle episodes and 1 context setting episode making it a total of 18 episodes.
3. Each episode will be under 5 minutes and explain the principle, illustrate it with a diagram, and help contextualize it through one or more real-world use cases.
4. I will shoot these episodes with a camera person from Angel and edit them before presenting it to the committee for a second round of edits/ fine tuning.
5. May I propose we do the first 5 sessions with John and Drummond so I can cover them in a two-day trip to Seattle and Vancouver.
6. They will both be interviewed for the context setting episode. John can do design principles #1 and #3, and Drummond can do #2 and #4.
7. We will do several takes and get into a rhythm and a format for the video podcast series.
8. They can be released bi-weekly and that will give us a chance to record and edit the next 5 or so where the TOIP expert can be different.
9. The subsequent ones can be recorded remotely.

Linked In Cover Photo

- What do we want our LinkedIn cover photo to say?



Join us in delivering policy and technology tools for private, secure, and confident communications at a global scale.

Open Discussion

Legal Notices

The Linux Foundation, The Linux Foundation logos, and other marks that may be used herein are owned by The Linux Foundation or its affiliated entities, and are subject to The Linux Foundation's Trademark Usage Policy at <https://www.linuxfoundation.org/trademark-usage>, as may be modified from time to time.

Linux is a registered trademark of Linus Torvalds. Please see the Linux Mark Institute's trademark usage page at <https://lmi.linuxfoundation.org> for details regarding use of this trademark.

Some marks that may be used herein are owned by projects operating as separately incorporated entities managed by The Linux Foundation, and have their own trademarks, policies and usage guidelines.

TWITTER, TWEET, RETWEET and the Twitter logo are trademarks of Twitter, Inc. or its affiliates.

Facebook and the "f" logo are trademarks of Facebook or its affiliates.

LinkedIn, the LinkedIn logo, the IN logo and InMail are registered trademarks or trademarks of LinkedIn Corporation and its affiliates in the United States and/or other countries.

YouTube and the YouTube icon are trademarks of YouTube or its affiliates.

All other trademarks are the property of their respective owners. Use of such marks herein does not represent affiliation with or authorization, sponsorship or approval by such owners unless otherwise expressly specified.

The Linux Foundation is subject to other policies, including without limitation its Privacy Policy at <https://www.linuxfoundation.org/privacy> and its Antitrust Policy at <https://www.linuxfoundation.org/antitrust-policy>, each as may be modified from time to time. More information about The Linux Foundation's policies is available at <https://www.linuxfoundation.org>.

Please email legal@linuxfoundation.org with any questions about The Linux Foundation's policies or the notices set forth on this slide.