

# Communications Committee

07 January 2022

13:00-14:00 PT / 21:00-22:00 UTC

THE LINUX FOUNDATION

#### **Antitrust Policy & Member Participation**

- Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.\*
- Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.



<sup>\*</sup> Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at http://www.linuxfoundation.org/antitrust-policy.

#### Agenda

- 1. Action Item Update BLOG Updates and Approvals (10 min)
- 2. Whitepaper Task Force Discussion Karen Hand (10 min)
- 3. Review and Alterations to Deliverable Templates and Guide (10 min)
- 4. AutoJoin and it's impact on our Website Elisa Trevino (15 min)
- 5. Website Review team (5min)
- 6. Actions Item Updates (10 min)
- 7. Open Discussion (as time allows)



#### **BLOG Updates**

Happy Holidays - ToIP Helps Santa with Tough Choices - posted Dec 15th

#### **BLOGs Discussion and Approval**

- > GLEIF Public Review Launch written by GLEIF reviewed by John, Drummond & SC
- Data Governance Act meets ToIP framework proposed by Jan Lindquist

#### **BLOGs Ideas**

- Intro to ToIP and Design Principles Drummond has volunteered to draft
- ➤ GSWG three deliverables (posted after SC approval) GSWG is drafting
- OIX agreement (posted after SC approval)
- GHP Deliverables cookbook (none written yet)
- mobile Driver Lic presentation (TBD in the New Year)
- > ???



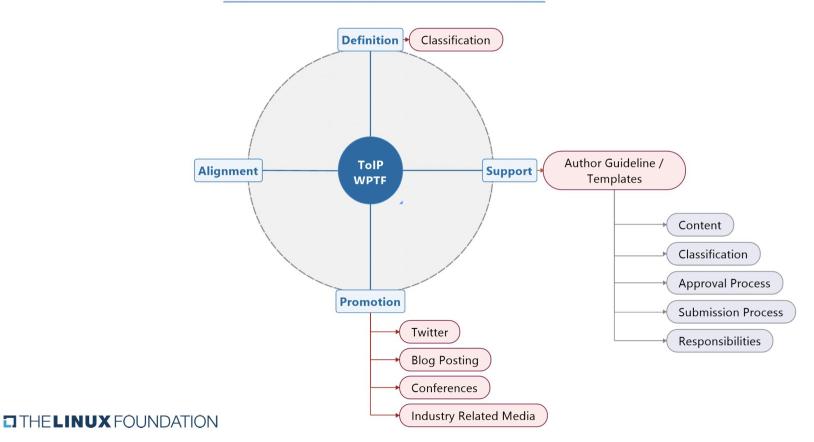
## White Paper Taskforce Discussion

Karen Hand



#### WPTF Landscape

An educational document to bring awareness, support, and promote adoption of philosophies, ideals, and deliverables supported and developed by the authorship community.



#### Review and Alterations to Deliverable Templates and Guide (Drummond)

#### Early feedback has suggested a few key improvements

- 1. Use black (not red) as the standard body copy font
  - a. Easier on the eyes
  - b. Easier to print out
- 2. Use left-justified paragraphs as the default
  - a. Fully justified paragraphs are not recommended for electronic documents
- 3. Applying widow/orphan controls
  - a. Will prevent pages with just one or two lines



### AutoJoin

Elisa Trevino



#### Other Updates

- 1. End of Year Survey
- 2. OIX liaison agreement to be put forward to SC again next week
- 3. Status of Introductory Whitepapers & Design Principles
- 4. Hyperledger Workshop still under development ToIP content to be added
- 5. Cross Organizations Communications Collaboration
- 6. Publishing Case Studies proposed by EFWG
- 7. Maintaining a list of ToIP related resources proposed by EFWG
- 8. Trademark Registration
- 9. ToIP Branding Guidelines Co-Branding of Deliverables Example Yoma Governance Framework



# Open Discussion

#### **Legal Notices**

The Linux Foundation, The Linux Foundation logos, and other marks that may be used herein are owned by The Linux Foundation or its affiliated entities, and are subject to The Linux Foundation's Trademark Usage Policy at <a href="https://www.linuxfoundation.org/trademark-usage">https://www.linuxfoundation.org/trademark-usage</a>, as may be modified from time to time.

Linux is a registered trademark of Linus Torvalds. Please see the Linux Mark Institute's trademark usage page at <a href="https://lmi.linuxfoundation.org">https://lmi.linuxfoundation.org</a> for details regarding use of this trademark.

Some marks that may be used herein are owned by projects operating as separately incorporated entities managed by The Linux Foundation, and have their own trademarks, policies and usage guidelines.

TWITTER, TWEET, RETWEET and the Twitter logo are trademarks of Twitter, Inc. or its affiliates.

Facebook and the "f" logo are trademarks of Facebook or its affiliates.

LinkedIn, the LinkedIn logo, the IN logo and InMail are registered trademarks or trademarks of LinkedIn Corporation and its affiliates in the United States and/or other countries.

YouTube and the YouTube icon are trademarks of YouTube or its affiliates.

All other trademarks are the property of their respective owners. Use of such marks herein does not represent affiliation with or authorization, sponsorship or approval by such owners unless otherwise expressly specified.

The Linux Foundation is subject to other policies, including without limitation its Privacy Policy at <a href="https://www.linuxfoundation.org/antitrust-policy">https://www.linuxfoundation.org/antitrust-policy</a>, and its Antitrust Policy at <a href="https://www.linuxfoundation.org/antitrust-policy">https://www.linuxfoundation.org/antitrust-policy</a>. each as may be modified from time to time. More information about The Linux Foundation's policies is available at <a href="https://www.linuxfoundation.org">https://www.linuxfoundation.org</a>.

Please email legal@linuxfoundation.org with any questions about The Linux Foundation's policies or the notices set forth on this slide.

#### THE LINUX FOUNDATION

The Linux Foundation Internal Use Only 1/3/18