



TRUST
Over **IP**
FOUNDATION

Communications Committee

20 May 2022

1:00-2:00pm PT / 8:00-9:00pm UTC

 **THE LINUX** FOUNDATION

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*
- › Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

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Agenda

1. BLOG Updates and Approvals (15 min)
 - SSI Adoption
 - OIX - SSI Alignment Discussion
 - eIDAS
 - Post EIC Reflections
2. Event Schedule (2 min)
3. Open Source Summit Mini and Hyperledger Global Forum Planning (5 min)
4. Action Item Updates (5 minute)
5. Video Content
6. Open Discussion (as time allows)

BLOG Updates

BLOGs Discussion and Approval

- eIDAS/EU Digital Wallet Series - #blog-series-eidas - Status Update?
- OIX Trust Framework and SSI BLOG Series/ Press Release -#blog-series-OIX-ToIP
- Keys to SSI Adoption BLOG or Series - based on Mike Vesey DID Council Preso
- EIC - recap BLOG

BLOGs Ideas

- White House Paper
- Avast joining ToIP as Steering Committee member
- Monokee joining ToIP as Steering Committee member
- BLOG series on our Design Principles
- Governance Stack blog re Privacy and Risk from Inputs and Semantics group. (Neil Thompson)
- mobile Driver Lic presentation (TBD in the New Year)
- Michel Plante is working on a blog
- ???

OIX -

Daniel, Drummond, and Judith met with Nick Mothershaw of OIX while at EIC. We worked together to come up with with suggested new designs for the graphics and explanation that will be used in the OIX Guide to Trust Frameworks - SSI section. Nick will be putting those together over the next few weeks. Our goal is to then publish our BLOG pre Identiverse.

We should review and update our BLOG.

Our Blog Post:

https://docs.google.com/document/d/1k3MeOVFYUdfgAykEdp_Xn7J18O-efEgcq23k9FuM8Y/edit

Decentralized Identity: Keys to mainstream adoption

Mike and Karl from IdRamp are working on the a series:

https://docs.google.com/document/d/1W7Pr9zDLOOWdKnZyOBA8QsOjVo32CyAttmsbj1di_H8/edit#

Event Schedule

- EIC (May 10th-13th) ToIP Panel – Berlin Germany **May 11th, 11:20-12:00 CTE**
- RSA's (June 6th-9th San Francisco CA)
- Identiverse (June 20th-23rd Denver, Colorado)
- My Data (June 21st-22nd, Helsinki)
- London Identity week (June 28th-29th)

- Hyperleger Global Forum (Centre Dublin, Dublin, Ireland Sept 13
ToIP will be present as a Community Partner

- Open Source Summit Europe ToIP-Mini-Summit
(Centre Dublin, Dublin, Ireland Wednesday, Sept 14, 2022)

Event Schedule - Wiki Page

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- Last August: Kalyia and I started a list of conferences that we should have presence at we should revisit that list and find out what members are speaking attending there and look at guerilla tactic for getting the ToIP Brand out there.

https://docs.google.com/spreadsheets/d/1ljf6FzhPxOJ4WEHfC5MxXWfVaDVPgzi3FnrZhhF2_lU/edit#gid=0

Open Source Summit Dublin - Planning

- › Team to Plan what we want to accomplish at Open Source Summit
- › Signage for both Open Source Summit and for Hyperledger Global Forum

Action Item Updates

- Editorial Calendar
- Trademark Registration
- Discussion Papers onto LinkedIn
Judith has circle back with Alex Metcalf and Neil
- LinkedIn Cover Photo and YouTube Banner - ToIP Tagline
How do we wish to proceed in nailing down our Tagline?
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Ajay's Proposal - Update?

➤ Ajay offered create some videos, how do we want to proceed with that and creating an editorial calendar.

1. Use the TOIP Stack Design Principles as the theme for the video podcast.
2. So there can be 17 principle episodes and 1 context setting episode making it a total of 18 episodes.
3. Each episode will be under 5 minutes and explain the principle, illustrate it with a diagram, and help contextualize it through one or more real-world use cases.
4. I will shoot these episodes with a camera person from Angel and edit them before presenting it to the committee for a second round of edits/ fine tuning.
5. May I propose we do the first 5 sessions with John and Drummond so I can cover them in a two-day trip to Seattle and Vancouver.
6. They will both be interviewed for the context setting episode. John can do design principles #1 and #3, and Drummond can do #2 and #4.
7. We will do several takes and get into a rhythm and a format for the video podcast series.
8. They can be released bi-weekly and that will give us a chance to record and edit the next 5 or so where the TOIP expert can be different.
9. The subsequent ones can be recorded remotely.

Linked In Cover Photo

- What do we want our LinkedIn cover photo to say?



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Open Discussion

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