

## Communications Committee

10 December 2021

13:00-14:00 PT / 21:00-22:00 UTC

THE LINUX FOUNDATION

## **Antitrust Policy & Member Participation**

- Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.\*
- Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.



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## Agenda

## 1. Action Item Update - BLOG Updates and Approvals (5 min)

## 2. Actions Item Updates (10 min)

Discussion Papers and Infographic Live
Trademark Registration
OIX MOU
Graphics for Intro White Paper
Hyperledger Workshop with ToIP Content

APAC/Africa Regional Communication Meet-up Strategy

## 3. Proposed Ideas from the EFWG (20 min)

Publishing Case Studies
Maintaining a list of ToIP related resources

## 4. New Topics (10 min)

Time to categorize our deliverables (2 min) Survey Questions review and approval (5min) Video Content Discussion (5 min)

### 5. Open Discussion (as time allows)



## **BLOG Updates**

- LF Members Summit recap Posted Nov 15th, 2021
- Beyond Credential Exchange Posted Nov 21st, 2021
- Guardian Addendum BLOG Lets Go Together -Posted Nov 24th
- Discussion Papers; Captivating New and Solving Tough Problems December 1st, 2021

#### **BLOGs Ideas**

- Happy Holidays MEGA BLOG for review and approval
- Intro to ToIP and Design Principles ????
- GSWG three deliverable (posted after SC approval)
- > OIX agreement (posted after SC approval)
- ➤ GLEIF Public Review Launch to be written by GLEIF (for approval Jan 7th meeting)
- GHP Deliverables cookbook (none written yet)
- mobile Driver Lic presentation (TBD in the New Year)
- > ???



## Other Updates

- 1. Discussion Papers and new Infographic are live on our Website
- 2. Trademark Registration
- 3. OIX liaison agreement to be put forward to SC again next week
- 4. Graphics for Introductory White Papers Thanks to Wenjing!
- 5. Hyperledger Workshop still under development ToIP content to be added
- 6. ToIP Branding Guidelines Co-Branding of Deliverables Example Yoma Governance Framework
- 7. Cross Organizations Communications Collaboration



## **EFWG Proposed Ideas**

## **Steve Meginnes**

- Publishing Case Studies
- ➤ Maintaining a list of ToIP related resources (Consultants, SI's, ISV's, etc.)



## **New Topics**

- 1. Creating Topic Sections for our ToIP Deliverable page
- 2. Video Content
- 3. Use Case Alternate Delivery Methods
- 4. What else... open discussion...



# Open Discussion

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