



**TRUST**  
Over **IP**  
FOUNDATION

# Communications Committee

01 October 2021

13:00-14:00 PT / 21:00-22:00 UTC

 **THE LINUX** FOUNDATION

## Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.\*
- › Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

\* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

# Agenda

1. Action Item Update - ToIP Approved Deliverable Template (5 min)
2. Action Item Update - ToIP Year in Review (2 min)
3. Action Item Update - DID Spec Public Show of Support when approved by W3C (5 Min)
4. Discussion Papers - additional discussion on public release (15 min)
5. Update from Peter Stoyko (5 min)
6. Opportunity to Co-Brand/Co-Market upcoming Indy/Aries Workshops
7. OIX MOU - and PR/BLOG about liaison agreement.
8. ToIP Co-Branding Guidelines
9. Action Item Update - Trademark registration
10. Open Discussion (as time allows)

# ToIP Approved Deliverable Template

- The MS version of the Style Guide and Templates were sent to Communications Committee members via the Shared Drive.
  - Please see you have access and can download the files
  - Access required that the email address you used to join ToIP is linked to your google account, either from a gmail domain or as a alternate address.
- Discussion about Style Guide any comments or discussions
- Google Version is being created - Rebecca from Lumedic and Scott Perry to again meet next week.
- Next is to create the GitHub Version.  
Someone needed to create/update the GitHub process
- Addendum to the Style Guide for Co-Branded deliverables

## Blogs for Approved Deliverables

**RESOLVED:** That the Deliverable Template be approved for use by Working Groups for Steering Committee Approved deliverables, and that Judith is authorized to approve any further changes necessary.

## Year In Review

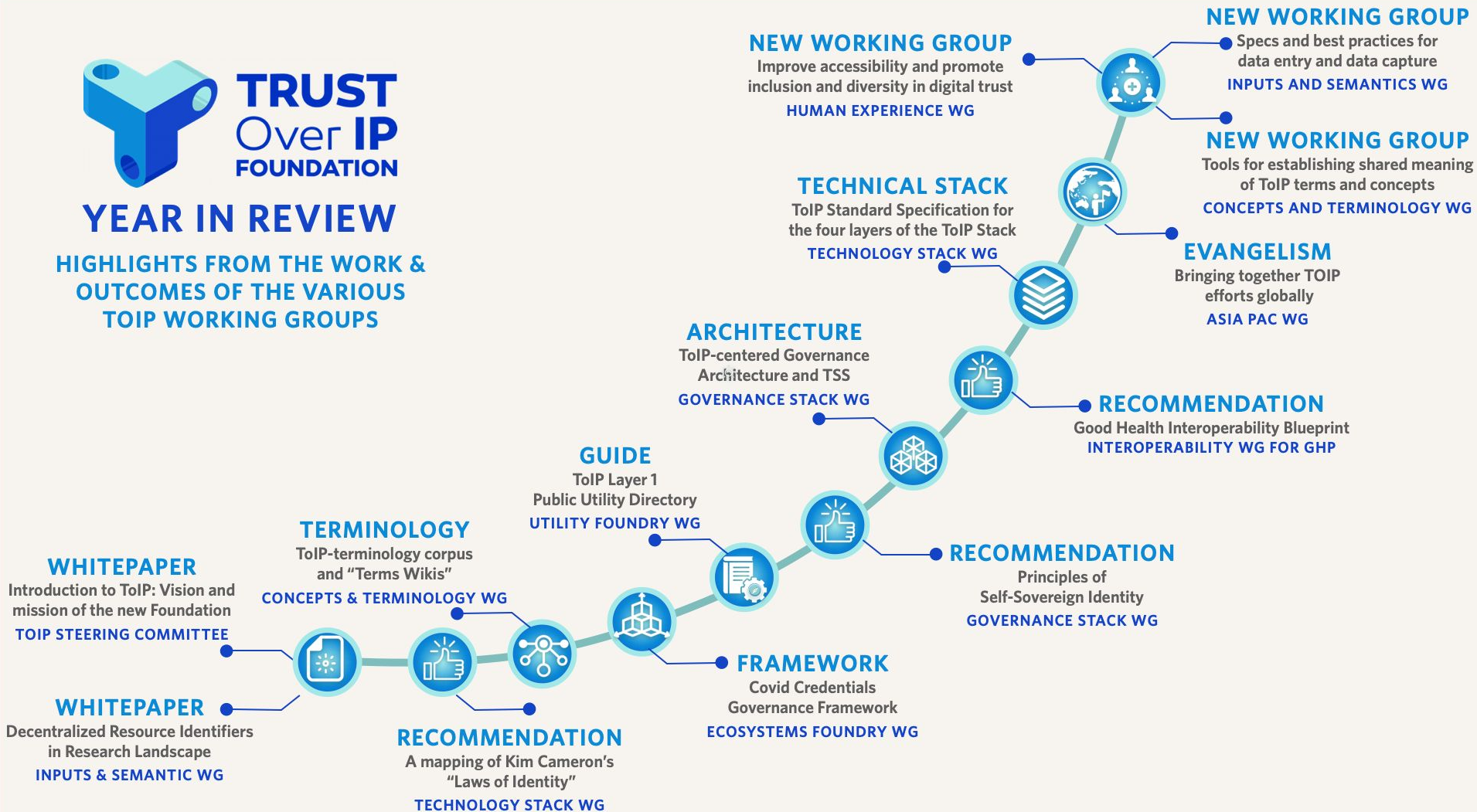
- Ajay just sent the updated graphic that was sent to the Comms Committee for review 20 minutes ago.
- He and Drummond also put together a one pager.
- Alex is ready to post the BLOG to the website with the new infographic.
- Any discussion or comments



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## YEAR IN REVIEW

HIGHLIGHTS FROM THE WORK &  
OUTCOMES OF THE VARIOUS  
TOIP WORKING GROUPS



# DID Spec Public Show of Support when approved by W3C

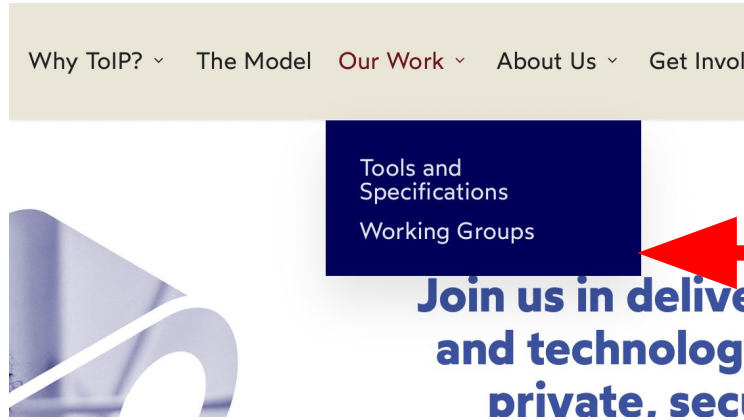
- DIF and ToIP plan to collaborate to issue a joint communication in Support of the importance of the DID specification when approved by the W3C
- Drummond Reed, Wenjing Chu, Daniel Bachenheimer to work on public showing of support for DIF spec when approved by W3
  - Press Release - BLOG - Quotes - Talking Points for members ...



## Discussion Papers -

- Judith discussed website placement and tracking analytics with Alex Metcalf. Decision was made at last meeting to make a page for them on the website where they could be downloaded as .pdfs with direction on where to join in the discussion.
- Steven's suggested another approach
  - BLOG or WP Pages with comments, so people wouldn't have to join ToIP to comment.
  - Judith discussed IPR concerns with Seth/LF
  - There would need to be a curator and SPAM protection if this method was used.
- Discussion re Discussion Papers implementation

# Discussion Papers – Placement and Content



“Discussion Papers” page here:  
It’s about ToIP’s work, so this is a natural home

- Anyone linking to Discussion Papers (via social media, email, etc) should be linking to this upcoming website page
- This page will be organized with sub-headings, one per discussion, with a PDF link for each
- Both the PDFs and the web page will have:
  - Direct links to Slack discussion channels, for members
  - Links to the membership page, for soon-to-be members

## Discussion Papers -

- Steven's suggested another approach
  - BLOG or WP Pages with comments, so people wouldn't have to join ToIP to comment.
  - Judith discussed IPR concerns with Seth/LF
  - There would need to be a curator and SPAM protection if this method was used.
- Judith's and Alex's proposed possible alternative
  - Publish Discussion Papers as New Articles on our Linked In page.
  - Those comments are not curated, are spam protected by Linked In
  - On our Website the Discussion Papers would be listed, but instead of the list linking to .pdf of the paper, would link to the article on ToIP Linked In
- Discussion re Discussion Papers implementation

# Discussion Papers -

- Judith's and Alex's proposed possible alternative
  - Publish Discussion Papers as News Articles on our ToIP Linked In page.
  - Comments are not curated, but there would be spam protection by Linked In
  - On our Website the Discussion Papers would be listed, but instead of the list linking to .pdf of the paper, they would link to the article on ToIP Linked In
  - Every article would end with verbiage for:
    - Interesting discussion like this are happening at ToIP, join the movement. Linking them to our Members page.
    - To submit a Discussion paper, with a link to the Discussion Papers page on the ToIP Website. The Discussion Paper page would also have instructions for how to submit a discussion paper with a link to the form.
  
- Discussion re Discussion Papers implementation

# Discussion Papers – Analytics

- By using special links, we will be able to track:
  - Who comes to the Discussion Papers page, and from where (e.g. clicking on a link from one of our emails)
  - What Discussion Paper(s) they click on
  - Where they go on the website after looking at Discussion Papers

## Presentation by Peter Stoyko

- Demo of Infographic and other deliverables ...

## Opportunity to

### Co-Brand/Co-Market upcoming Indy/Aries Workshops

- Hyperledger Indy/Aries in conjunction with Indico are creating Indy/Aries Workshops
- We have an opportunity to Co-Brand/Co-Market them
- Email [judith@trustoverip.org](mailto:judith@trustoverip.org) to get DRAFT course outline slides
- David Boswell and Indicio said that adding some details about ToIP's mission and how it fits with the other pieces being discussed makes sense and would fit into both outlines.

## Draft outline for four-hour, hands-on course



- › ‘Must have’ prerequisites
  - › Install docker
  - › Install Indy-CLI
  - › Download repos
  - › Restrict to one platform (Linux)
  - › Helpline before the training
- › Intro, welcome, wait for arrivals 15 min
- › Intro to Decentralized identity 15-45 min
  - › Decentralized identity concepts and principles
  - › The verifiable credential data model
  - › Decentralized identity ecosystem
- Explain and install an Indy network (Lynn) 60 min
  - Git repo -> Indy-node
  - Install a local network
  - Intro to Indy CLI
  - Use the CLI to access your new network
- Explain and install Aries (Daniel Bluhm) 60 min
  - What Aries is
  - Install and run Aries Toolbox
  - Create connections and issue a credential
  - Verify credential
  - Introduce some current projects using Aries
- How do I contribute as a developer? (Sam Curren) 60 min





## Target audience for Intro to Indy course

- › **Anyone wanting to learn** — this person is likely a developer or has a strong background in coding and engineering and has heard enough about about decentralized identity and Hyperledger Indy to want to get the kind of insight into how it works that can't be found through reading articles.
- › **New to Indy/Aries** — This person has already committed to learning about Indy/Aries, and this is a logical step forward in their development.
- › **Early Indy/Aries developer** — This person is an early-stage Indy/Aries developer and is committed to developing their decentralized identity knowledge with hands-on training.

## Other Topics

1. ToIP Branding Guidelines - Co-Branding of Deliverables
2. Example Yoma Governance Framework
3. OIX MOU - and PR/BLOG about liaison agreement.
4. BLOGs for past and upcoming speakers
  - a. Jim St. Clair and Alex Metcalf - Gov of Ontario All Members Meeting
  - b. Others? ESWG - mobile Drivers Lic presentation, IIW recap, etc.
5. Action Item Update: Trademark registration (Scott Perry and David Lucatch)

# Open Discussion

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