



**TRUST**  
Over **IP**  
FOUNDATION

# Communications Committee

29 April 2022

1:00-2:00pm PT / 8:00-9:00pm UTC

 **THE LINUX** FOUNDATION

## Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.\*
- › Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

\* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

# Agenda

1. BLOG Updates and Approvals (15 min)
  - SSI Adoption
  - OIX - SSI Alignment Discussion
  - eIDAS
  - Response to White House Publication
2. Video Editing Assistance needed- All Members Meetings (2 min)
3. Action Item Updates (5 minute)
4. Event Schedule (2 min)
5. Open Source Summit Mini Planing (5 min)
6. Video Content
7. Open Discussion (as time allows)

# BLOG Updates

## BLOGs Discussion and Approval

- eIDAS/EU Digital Wallet Series - #blog-series-eidas - ready for review
- OIX Trust Framework and SSI BLOG Series/ Press Release -#blog-series-OIX-ToIP
- Keys to SSI Adoption BLOG or Series - based on Mike Vesey DID Council Preso

## BLOGs Ideas

- White House Paper
- Avast joining ToIP as Steering Committee member
- BLOG series on our Design Principles
- POST IIW BLOG
- PRE EIC BLOG
- Governance Stack blog re Privacy and Risk from Inputs and Semantics group. (Neil Thompson)
- mobile Driver Lic presentation (TBD in the New Year)
- Michel Plante is working on a blog
- ???

# OIX -

Currently on OIX Site: [A Guide to Trust Frameworks for Smart Digital ID Self Sovereign Alignment page](#)

<https://openididentityexchange.org/a-guide-to-trust-frameworks-for-smart-digital-id?page=self-sovereign-models>

Daniel's Comments: Word Doc

[https://docs.google.com/document/d/15KPiQU\\_9nI9T9CtZpy-47M9ZqW3L-SAt/edit](https://docs.google.com/document/d/15KPiQU_9nI9T9CtZpy-47M9ZqW3L-SAt/edit)

Our Blog Post:

[https://docs.google.com/document/d/1k3MeOVFYUdfgAykEdp\\_Xn7J18O-efEgcq23k9FuM8Y/edit](https://docs.google.com/document/d/1k3MeOVFYUdfgAykEdp_Xn7J18O-efEgcq23k9FuM8Y/edit)

## Decentralized Identity: Keys to mainstream adoption

Mike and Karl from IdRamp are working on the a series:

[https://docs.google.com/document/d/1W7Pr9zDLOOWdKnZyOBA8QsOjVo32CyAttmsbj1di\\_H8/edit#](https://docs.google.com/document/d/1W7Pr9zDLOOWdKnZyOBA8QsOjVo32CyAttmsbj1di_H8/edit#)

## Video Editing for All Members Meeting

- › Add ToIP Slash/ Sting at beginning
- › Add end slide
- › Edit

## Action Item Updates

- Editorial Calendar
- Trademark Registration
- Discussion Papers onto LinkedIn  
Judith has circle back with Alex Metcalf - no update
- LinkedIn Cover Photo and YouTube Banner - ToIP Tagline  
How do we wish to proceed in nailing down our Tagline?
-



## Event Schedule

- EIC (May 10th-13th) ToIP Panel – Berlin Germany **May 11th, 11:20-12:00 CTE - 40 min.**
- RSA's (June 6th-9th)
- Identiverse (June 20th-23rd) ToIP presentation was not accepted
- Open Source Summit Europe ToIP-Mini-Summit  
(Centre Dublin, Dublin, Ireland Sept 13, 2022)
  
- Last August: Kalyia and I started a list of conferences that we should have presence at we should revisit that list and find out what members are speaking attending there and look at guerilla tactic for getting the ToIP Brand out there.

[https://docs.google.com/spreadsheets/d/1ljf6FzhPxOJ4WEHfC5MxXWfVaDVPgzi3FnrZhhF2\\_lU/edit#gid=0](https://docs.google.com/spreadsheets/d/1ljf6FzhPxOJ4WEHfC5MxXWfVaDVPgzi3FnrZhhF2_lU/edit#gid=0)

## Open Source Summit Dublin - Planning

- › Team to Plan what we want to accomplish at Open Source Summit
- ›

## Ajay's Proposal - Update?

➤ Ajay offered create some videos, how do we want to proceed with that and creating an editorial calendar.

1. Use the TOIP Stack Design Principles as the theme for the video podcast.
2. So there can be 17 principle episodes and 1 context setting episode making it a total of 18 episodes.
3. Each episode will be under 5 minutes and explain the principle, illustrate it with a diagram, and help contextualize it through one or more real-world use cases.
4. I will shoot these episodes with a camera person from Angel and edit them before presenting it to the committee for a second round of edits/ fine tuning.
5. May I propose we do the first 5 sessions with John and Drummond so I can cover them in a two-day trip to Seattle and Vancouver.
6. They will both be interviewed for the context setting episode. John can do design principles #1 and #3, and Drummond can do #2 and #4.
7. We will do several takes and get into a rhythm and a format for the video podcast series.
8. They can be released bi-weekly and that will give us a chance to record and edit the next 5 or so where the TOIP expert can be different.
9. The subsequent ones can be recorded remotely.

## Linked In Cover Photo

- What do we want our LinkedIn cover photo to say?



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# Open Discussion

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