



TRUST
Over **IP**
FOUNDATION

Communications Committee

01 April 2022

1:00-2:00pm PT / 8:00-9:00pm UTC

 **THE LINUX** FOUNDATION

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*
- › Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

Agenda

1. BLOG Updates and Approvals (10 min)
OIX - SSI Alignment Discussion
2. CA SB 1190 Letter of Support
3. Event Schedule (2 min)
4. Open Source Summit Mini Summit Name and Description: (5 min)
5. ToIP Events in conjunction with IIW or ECI?
6. External Inquiries
7. Video Content
8. Reminder of: (2 min)
BLOG post drafting process and series branding-Update (2 min)
Announcement Posts - Update (2 min)
YouTube Channel Uploads (2 min)
9. Action Item Updates (5 min)
10. LinkedIn Cover Photo/Tagline (2 min)
11. Other Item Updates (5 min)
12. Open Discussion (as time allows)

BLOG Updates

- No need for superhumans! (HXWG) – posted March 18, 2022
- Schellman joining ToIP as Steering Committee member – posted March 25, 2022

BLOGs Discussion and Approval

- eIDAS/EU Digital Wallet Series - #blog-series-eidas - ready for review
- OIX Trust Framework and SSI BLOG Series/ Press Release -#blog-series-OIX-ToIP
- Keys to SSI Adoption BLOG or Series - based on Mike Vesey DID Council Preso

BLOGs Ideas

- Avast joining ToIP as Steering Committee member
- BLOG series on our Design Principles
- POST IIW BLOG
- PRE EIC BLOG
- Governance Stack blog re Privacy and Risk from Inputs and Semantics group. (Neil Thompson)
- mobile Driver Lic presentation (TBD in the New Year)
- Michel Plante is working on a blog
- ???

OIX -

Currently on OIX Site: [A Guide to Trust Frameworks for Smart Digital ID Self Sovereign Alignment page](https://openididentityexchange.org/a-guide-to-trust-frameworks-for-smart-digital-id?page=self-sovereign-models)

<https://openididentityexchange.org/a-guide-to-trust-frameworks-for-smart-digital-id?page=self-sovereign-models>

Daniel's Comments: Word Doc

https://docs.google.com/document/d/15KPiQU_9nI9T9CtZpy-47M9ZqW3L-SAt/edit

Our Blog Post:

https://docs.google.com/document/d/1k3MeOVFYUdfgAykEdp_Xn7J18O-efEgcq23k9FuM8Y/edit

Decentralized Identity: Keys to mainstream adoption

Mike and Karl from IdRamp are working on the a series:

https://docs.google.com/document/d/1W7Pr9zDLOOWdKnZyOBA8QsOjVo32CyAttmsbj1di_H8/edit#

SB 1190 Letter of Support

Discussion - volunteers

Senate Education Committee just confirmed that the hearing will be on April 20th.
Letters will be due on April 15th by noon.
Letters can be addressed to the chair, Senator Connie Leyva.

You submit the letter through the linked portal,
<https://calegislation.lc.ca.gov/Advocates/faces/uploadfile1.xhtml>

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Event Schedule

- EIC (May 10th-13th) ToIP Panel – Berlin Germany **May 11th, 11:20-12:00 CTE** - 40 min.
- IIW (April 26th-28th) - sponsorship approved by SC- ToIP logo is on Website
- RSA's (June 6th-9th)
- Identiverse (June 20th-23rd) ToIP presentation was not accepted
- Open Source Summit Europe ToIP-Mini-Summit
(Centre Dublin, Dublin, Ireland Sept 13, 2022)

- Last August: Kalyia and I started a list of conferences that we should have presence at we should revisit that list and find out what members are speaking attending there and look at guerilla tactic for getting the ToIP Brand out there.

https://docs.google.com/spreadsheets/d/1ljf6FzhPxOJ4WEHfC5MxXWfVaDVPgzi3FnrZhhF2_lU/edit#gid=0

Open Source Summit North America, Europe and Japan - Mini Summit

LF Projects a free 1/2 day mini-summit package at our Open Source Summits

WHAT'S INCLUDED

- Meeting Room with Theater Seating (room capacities range from 10-100+ attendees) for a ½ day only (3.5 hours)
 - Basic AV: Screen, Projector, 2 wireless microphones
 - Wifi (shared)
 - One directional sign in foyer areas + One room sign with event name
 - Event listing on the co-located events page of OS Summit websites
 - Registration 'add-on' option on the OS Summit registration form
(we HIGHLY recommend you charge a nominal fee to ensure low attrition)
 - Event listing on the OS Summit schedule
 - Promotion of the event in OS Summit attendee email(s)
 - Events staff will be onsite to check in on the group, make sure AV is working, etc.
- All speakers and attendees must register for OS Summit

Open Source Summit North America, Europe and Japan - Mini Summit

EVENT DETAILS

[Open Source Summit North America](#) (June 21-24)

Mini-Summit Date: **Monday, June 20, 2022**

Time Slots Available: 9:00am-12:30pm or 2:00-5:30pm CDT

Venue: JW Marriott, Austin, TX

[Open Source Summit Europe](#) (Sept 13-16)

Mini-Summit Date: **Monday, September 12, 2022**

Time Slots Available: 9:00am-12:30pm or 2:00-5:30pm IST

Venue: Convention Centre Dublin, Dublin, Ireland

[Open Source Summit Japan](#) (Dec 5-6)

Mini-Summit Date: **Wednesday, December 7, 2022**

Time Slots Available: 9:00am-12:30pm or 2:00-5:30pm JST

Venue: Pacifico Yokohama, Yokohama, Japan

Open Source Summit Mini-Summit Name and Description

Please tell us the name of your event: *

Please provide a brief event description: *

Event Schedule:

Number of attendees anticipated: *

[Open Source Summit Europe \(Sept 13-16\)](#)

Mini-Summit Date: **Monday, September 12, 2022**

Time Slots Available: 9:00am-12:30pm or 2:00-5:30pm IST

Conference Co-located Events

IIW - Pre or Post Event?

ECl - Pre or Post or Eventing Event?

External Inquiries

Benny Jung

We have a plan to make an webinar, 'Europe Digital Identity' with a professional in eSSIF on April 22 16:00 ~ 17:00 (KST). If ToIP can let their members know it, I will paste ToIP logo on the webinar poster.

José Manuel Panizo Plaza is the speaker

Sophia Young

I'm a writer and I recently quit a non-writing job to pursue a career in publishing. I know we all have to start somewhere, so I'm offering to write for your blog (for free!) in the hopes of being able to build my portfolio.

I promise I don't suck. Here are some of my published works, in case you need proof:

[5 Causes of Construction Delays: How To Resolve](#)

[5 Cybersecurity Challenges In Digital Marketing](#)

I can send over some titles that might be a good fit for your blog, or you can just let me know what you want me to work on and I'm on it. Let me know!

Ajay's Proposal - Update?

➤ Ajay offered create some videos, how do we want to proceed with that and creating an editorial calendar.

1. Use the TOIP Stack Design Principles as the theme for the video podcast.
2. So there can be 17 principle episodes and 1 context setting episode making it a total of 18 episodes.
3. Each episode will be under 5 minutes and explain the principle, illustrate it with a diagram, and help contextualize it through one or more real-world use cases.
4. I will shoot these episodes with a camera person from Angel and edit them before presenting it to the committee for a second round of edits/ fine tuning.
5. May I propose we do the first 5 sessions with John and Drummond so I can cover them in a two-day trip to Seattle and Vancouver.
6. They will both be interviewed for the context setting episode. John can do design principles #1 and #3, and Drummond can do #2 and #4.
7. We will do several takes and get into a rhythm and a format for the video podcast series.
8. They can be released bi-weekly and that will give us a chance to record and edit the next 5 or so where the TOIP expert can be different.
9. The subsequent ones can be recorded remotely.

Blog Post Drafting Process and Series Branding

- Shared Drive Created for Comm Committee
 - BLOG post Development Folder
 - BLOG posted Folder
 - Editorial Calendar

<https://drive.google.com/drive/folders/1DO22V1NzLpV82FXFPts2880xFeXT8Cst>

 - Please encourage people to use these folders for BLOG development, so they are easy for people to find.
- Slack Channel - blog-series-xyz seems to be working
- Thanks to Alex Walz for helping with graphics to get our YouTube channel up and for our LinkedIn Event announcements.

Announcement Posts on LinkedIn

- If you would like me to make LinkedIn events for your upcoming speakers, here is what I needed.
 - Name of Speaker
 - Photo of Speaker
 - Title of talk
 - Date and time of talk in Pacific Time and any other time you'd like.
 - (This will go on the image for the event post create by Alex or create your own image and provide it to me.)
- (I can grab the zoom link from the calendar)
- Also need a paragraph about the talk for the LinkedIn event post.

YouTube Channel Uploads

- Thumbnail can be made from the information on the announcement or provide a thumbnail.
- Provide a paragraph about the talk for the YouTube description.
- Video Recording needs to be edited with the ToIP Sting, followed by where and when the talk to place and an end slide about ToIP with website URL.
- Is there a volunteer on this committee who could edit other such speaker content and put our brand at the beginning and end of each video for working group chairs that need assistance?

Action Item Updates

- Trademark Registration
SC approved Wordmark Registration,
David Lucatch is working with Daniel at LF, he sent a check in mail to him earlier today for status on filing. John will provide for what classes to register.
- Deliverable Templates and Guide updates (Drummond Read & Scott Perry)
Co-Branding will be added to this update. These need to get re-uploaded to the Shared Drive.

Action Item Updates

- Discussion Papers onto LinkedIn
Judith has circle back with Alex Metcalf - no update
- LinkedIn Cover Photo and YouTube Banner - ToIP Tagline
How do we wish to proceed in nailing down our Tagline?

Linked In Cover Photo

- What do we want our LinkedIn cover photo to say?



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Other Updates

1. Cross Organizations Communications Collaboration
Sankarshan and Paul from DIF working on APAC combined meetings
2. Publishing Case Studies - proposed by EFWG
3. Maintaining a list of ToIP related resources - proposed by EFWG

Open Discussion

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