



TRUST
Over **IP**
FOUNDATION

Communications Committee

11 November 2021

13:00-14:00 PT / 21:00-22:00 UTC

 **THE LINUX** FOUNDATION

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.*
- › Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>.

Agenda

1. Action Item Update - BLOG Updates and Approvals (5 min)
2. Update from Alex Metcalf - Discussion Papers and Infographic (15 min)
3. **Other Actions Item Updates (10 min)**
 - Trademark Registration
 - TolP Co-Branding Guidelines
 - OIX MOU
 - Graphics for Intro White Paper
 - Hyperledger Workshop with TolP Content
 - LF Member summit Update
 - Cross Organizations Communications Collaboration
 - APAC/Africa Regional Communication Meet-up Strategy
4. **New Topics (10 min)**
 - Video Content Discussion (5 min)
 - Use Case Alternatives Delivery Methods (5 min)
5. **Open Discussion (as time allows)**

BLOG Updates

- Governance Stack Deliverables BLOG - Posted Nov 12th,2021
- LF Members Summit recap - to be approved
- Beyond Credential Exchange - to be approved
- Guardian Addendum BLOG for approval - to be approved (posted after SC approval)

BLOGs Ideas

- GHP Deliverables - cookbook (posted after SC approval)
- IIW Recap (To late ??)
- ESWG - mobile Driver Lic presentation (To late??)
- Happy Holidays
- OIX agreement- (posted after SC approval)
- ???

Call for Social Media Chair

- Please Use the already posted BLOG and put them out on your Social Media Accounts
- We need a ToIP Social Media Chair - to post and think of new methods of getting the message out.

Update from Alex Metcalf

- Discussion Papers
- Infographic Update
- Beyond Credential Exchange BLOG

Other Updates

1. Trademark Registration
2. ToIP Branding Guidelines - Co-Branding of Deliverables
Example Yoma Governance Framework
3. OIX liaison agreement to be put forward to SC next week
4. Graphics for Introductory White Papers
5. Jim St. Clair and I gave an Introduction to ToIP presentation in the open sessions at LF.
6. Hyperledger Workshop still under development - ToIP content to be added

Cross Organization Communications Collaboration

- Great Conversations at IIW, Kaliya to spin up a follow on conversation after Thanksgiving.
- Chris DIF Communications Manager, Judith and Sankarshan are working with a few APAC/Africa people to create a more formalized combined meeting schedule for the region.

We could use a Comms Committee member to take lead on this project.

New Topics

1. Video Content
2. Use Case Alternate Delivery Methods
3. What else... open discussion...

Open Discussion

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