



TRUST
Over IP
FOUNDATION

THE **LINUX** FOUNDATION

Steering Committee Monthly Meeting

Discussion Meeting

Wednesday, January 26, 2022
12-13:00 PT / 20:00-21:00 UTC

Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws*
- › Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>

Agenda

- Overview of Purpose of Meeting
- Judith Fleenor, Director of Strategic Development
- Review of Origins and Purpose of ToIP
- John Jordan, Executive Director
- Discussions of the Strategic Imperatives of ToIP
- Open Discussion of next steps

Steering Committee Members

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Trust is the glue of Life

It's the most essential ingredient in effective communication.

It's the foundational principle that holds all relationships.

Stephen Covey



ToIP Strategic Alignment

- This is the goal of today's discussions.
- It is a chance for us to look back at the “why” when ToIP was established and the “purpose” of ToIP.
- Validate Steering Committee alignment on the Strategic Imperatives that will then guide all that we do in 2022.

Judith's Questions Member Engagement — THE WHO?

- Do we need to be all things to all people or is it ok that some people fall away, because we narrowing our focus both for tech choices and outreach for specific goals?
- How much of our energy should be focused on general education vs targeted technical adoption or influencing decision makers and their influencers?
- Should we be focusing on the traditional IAM communities, emerging identity environments such as mDL, or FinTech, DiFi, CBDC, NTFs, DAOs?
- Are the right people involved in the decisions we are making in our working groups, so that our deliverables hold water against scrutiny?

Judith's Questions Member Engagement — THE WHO?

Attracting the correct SC members:

- Money to support our efforts.
- Names that will support adoption.
- Members that bring technical skills to complete our deliverables and people to work on them.

Judith's Questions Member Engagement — THE WHAT?

- What are our priority deliverables we wish to complete? Why?
- What audiences are we writing our deliverables for? How are they getting to those audiences?
- How are we aligned with developers who are doing interop testing of the specifications/recommendations we are writing?
- How are we listening to what industry needs, meeting those challenges vs creating what we think they need, but aren't asking for?

Judith's Questions Member Engagement — THE HOW?

Once we decide **who** we want to attract,
And the **what** we want to create

then we can focus on **how** to attract those
specific audiences best.



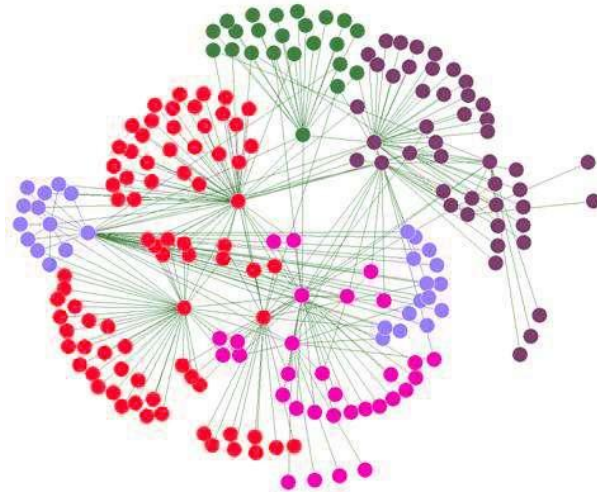
Level Higher Discussion

- We first need to align on the **Strategic Imperatives for our Foundation**
- **Therefore**, today we will review our original vision and discuss the evolution of the vision.
- John Jordan will speak to 3 key points that we can discuss to validate our alignment.
- Short list of Strategic Objectives for 2022?

Why Trust Over IP

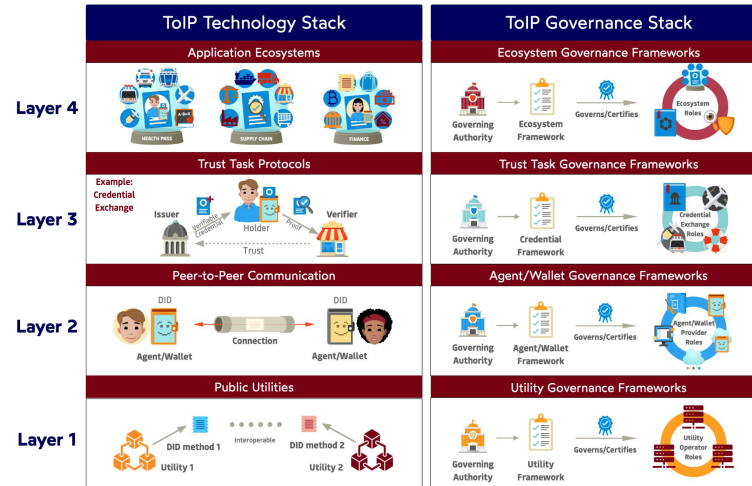
It's important to develop technology with the understanding that it will be deployed in the human social context.

We did not find an open community with this as a Core principle



What is Trust Over IP

It is a catalyst for the establishment of a dominant model which supports enduring digital relationships in line with our design principles.



How will ToIP

Accomplish this...

Buy stewarding open conversations which culminate in a set of documented decisions paving the way for Global adoption.

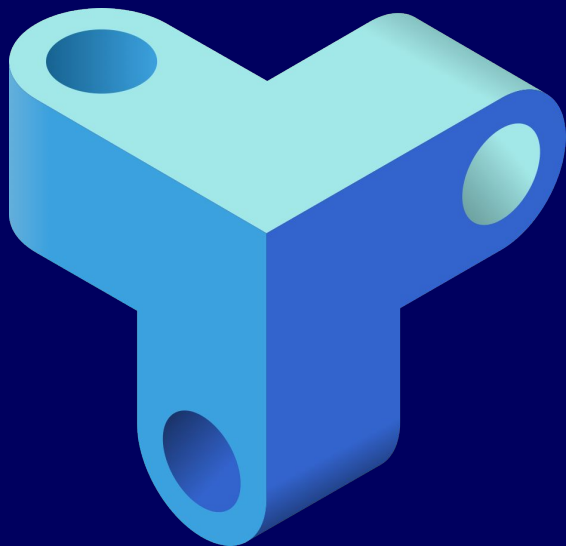


2022 Strategic Objectives

What is our short list of Strategic Objectives for 2022?



Open Discussion



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