

## Communications Committee

29 October 2021

13:00-14:00 PT / 21:00-22:00 UTC

THE LINUX FOUNDATION

### **Antitrust Policy & Member Participation**

- Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws.\*
- Only members of Trust over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role.



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## Agenda

- 1. Action Item Update BLOG Updates (5 min)
- 2. Action Item Update Trademark registration (1 min)
- 3. Discussion Papers Alex Metcalf Update (5 min)
- 4. Infographic Update from Peter Stoyko (10 min)
- 5. Co-Brand/Co-Market upcoming Indy/Aries Workshops (5 min)
- 6. Other Actions Item Updates (5 min)

ToIP Co-Branding Guidelines
OIX MOU
Graphics for Intro White Paper
Cross Organizations Communications Collaboration

#### 7. New Topics (10 min)

Invitation to DIF Members to our Nov Speical Topics Meeting Video Content Discussion (5 min)
Use Case Alternatives Delivery Methods (5 min)

8. Open Discussion (as time allows)



### **BLOG Updates**

- October 7th Year In Review <a href="https://trustoverip.org/blog/2021/10/07/a-year-in-review-new-beginnings-and-successes/">https://trustoverip.org/blog/2021/10/07/a-year-in-review-new-beginnings-and-successes/</a>
- October 25th Gov Ontario Presentation <a href="https://trustoverip.org/blog/2021/10/25/engaging-with-the-ontario-digital-iden-tity-program/">https://trustoverip.org/blog/2021/10/25/engaging-with-the-ontario-digital-iden-tity-program/</a>
- October 29th DIF-ToIP Joint Statement of Support for DID Spec https://trustoverip.org/blog/2021/10/29/a-dif-toip-joint-statement-of-supportfor-the-decentralized-identifiers-dids-v1-O-specification-becoming-a-w3c-standard/



## **Upcoming BLOGs**

- Please Use the already posted BLOG and put them out on your Social Media Accounts
- We need a ToIP Social Media Chair to post and think of new methods of getting the message out.

#### **Upcoming BLOGs**

- IIW Recap
- ESWG mobile Driver Lic presentation
- Governance Stack Deliverables
- GHP Deliverables
- Linux Member Summit Recap
- All Members Meeting: Beyond Credential Exchange
- Happy Holidays
- OIX agreement



## Trademark Registration

Update from Scott Perry or David Lucatch



## Discussion Papers Update

Update from Alex Metcalf



## Infographic Update

Update from Peter Stoyko



## Opportunity to Co-Brand/Co-Market upcoming Indy/Aries Workshops

- Hyperledger Indy/Aries in conjunction with Inidico are creating Indy/Aries Workshops
- Workshops to be delivered in January and February
- ToIP to help market to our members in early Nov.
- Judith working with Indico to include ToIP content in both workshops

#### Indicio

#### Draft outline for four-hour, hands-on course



- 'Must have' prerequisites
  - > Insert ToIP Papers
  - Install docker
  - Install Indy-CLI
  - Download repos
  - Restrict to one platform (Linux)
  - Helpline before the training
- > Intro, welcome, wait for arrivals 15 min
- > Intro to Decentralized identity 15-45 min
  - → Insert ToIP Stack
  - Decentralized identity concepts and principles
  - The verifiable credential data model
  - Decentralized identity ecosystem

- Explain and install an Indy network (Lynn) 60 min
  - Git repo -> Indy-node
  - Install a local network
  - Intro to Indy CLI
  - Use the CLI to access your new network
- Explain and install Aries (Daniel Bluhm) 60 min
  - What Aries is
  - Install and run Aries Toolbox
  - Create connections and issue a credential
  - Verify credential
  - Introduce some current projects using Aries
- How do I contribute as a developer? (Sam Curren) 60
   min Insert out to get involved at ToIP

## Other Updates

- ToIP Branding Guidelines Co-Branding of Deliverables
   Example Yoma Governance Framework
- 2. OIX liaison agreement.
- 3. Graphics for Introductory White Papers



## Cross Organization Communications Collaboration

- Great Conversations at IIW
- Kaliya to spin up a follow on conversation
- ToIP to create a conversation space?



## **New Topics**

- Invitation to DIF Members to our next special topic meeting.
- Video Content
- Use Case Messages

- 4 Linux Members Summit
  - -- there is still good news as I can hold 1-2 session slots for speakers, where the unconference track is, and we can add it to Sched and digital signage - I would just need the information by 12:00pm PDT on Monday, November 1st. I can dedicate slots on either Tuesday, Wednesday or Thursday at 2:30pm and 3:15pm. Please let me know if you want to proceed and what day is preferred.



# Open Discussion

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