

**TRUST**  
**Over IP**  
**FOUNDATION**

THE **LINUX** FOUNDATION

## Steering Committee Monthly Meeting

Discussion Meeting  
Strategic Direction of ToIP  
with guest presenters from Avast

Wednesday, October 26 2022  
12-13:00 PT / 20:00-21:00 UTC

# Antitrust Policy & Member Participation

- › Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws\*
- › Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role

\* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>

# Agenda

- Agenda Review (1 min)
- Announcements and New Business (5 min)
- Upcoming Meeting Dates Review (2 min)
- Guest Speaker:
  - Allan Thompson - Avast
  - Charles Walton - Avast
  - Drummond Reed - Avast
- Open Discussion

# Steering Committee Members

<u>Company Name</u>	<u>Representative Name</u>	<u>Email Contact</u>
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## Announcements & New Business

1. **Membership renewal** notices sent out by LF used the old incorrect fee structures. Elisa has been working with LF accounting to get the fee structures updated and you should be getting new notices soon.
2. Invoices will go to your Billing Contacts on Dec. 1st, if you would like your invoice sent early please contact Elisa.

# Announcements & New Business

## 1. **Budget Committee**

Will have their first meeting tomorrow. Currently on the budget committee are Abbie, Wenjing, and Drummond. If you are interested in joining the budget committee let Judith know.

## 2. **Communications Sub-committee**

Needs more support. We lost two of our key member who have been pulled into other projects by their organizations.

Ajay, has volunteered to professionally record Steering Committee member interviews, if you are interested in being interviewed, please let Judith know. These will be live taping and may occur around IIW.

# Announcements & New Business

1. **Greenhouse Gas, new EFWG Task Force**  
Had their first meeting this AM
2. **Data Modeling & Representation Working Group (DMRWG)**  
To have their first meeting Nov. 1st 9am PT
3. **Overcoming Human Harm Challenges in Digital Identity Ecosystems HXWG**  
**Whitepaper**, ready for community review.  
<https://docs.google.com/document/d/1W9rKF4AxbQuf7k4r33KxSbVJrFfvcgHY/edit#>
4. EFWG Speaker, **Web5: What it is, and how we'll get there** with **Gabe Cohen and Daniel Buchner** 27 October 2022 8am PDT / 11am EST / 15:00 UTC / 17:00 CEST
5. **Tech Arch Task Force**, working toward reference architecture completion by IIW.

# Upcoming Meetings

## Steering Committee Meetings

- **November Steering Committee Meetings Cancelled**, due to Linux Members Forum and US Thanksgiving Holiday. Any needed business will be conducted via email.
- **December Steering Committee Meetings Plenary, will be held on December 7th at noon PT as a 1 ½ hour meeting.**  
A second Steering Committee meeting may be held on December 14th at noon, should we not complete all of our end of year business at the December 7th meeting.



# Upcoming Meetings

## All Members Meetings

- **November All Members Meeting Cancelled**, due to being the week of Internet Identity Workshop
- December All Members Meeting has been moved forward one week to avoid the Christmas Holiday week. The **December All Members Meeting** will be on **Wednesday December 14th at 10am PT**. The format will be a Zoom **ToIP Holiday Party**. If you are interested in helping with the party, please contact Judith or Elisa.



# The ToIP Interoperability Certification Framework

## Presentation by

Drummond Reed

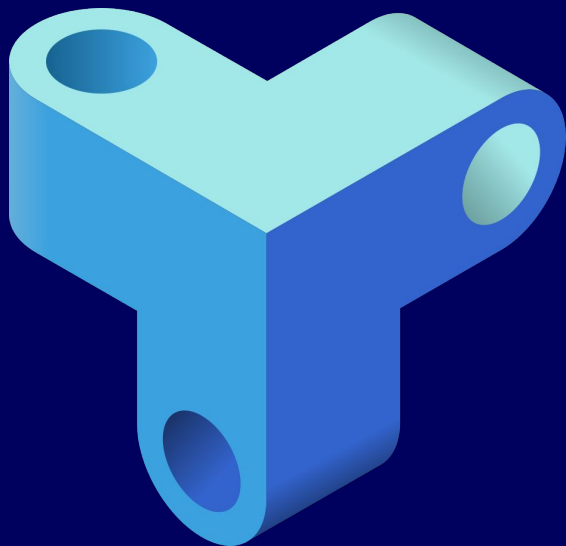
Allan Thomson

Charlie Walton

These active Steering Committee members from Avast and the Technical Stack Working Group, making a proposal for a possible strategic objective for ToIP, The ToIP Interoperability Certification Framework.



Open Discussion



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## Key Thoughts from Last Discussion Meeting Advocacy

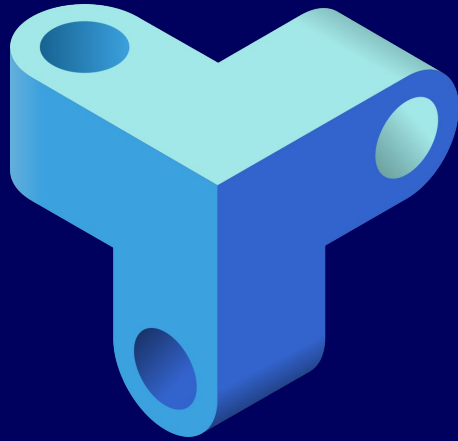
- Our need to provide support for Advocacy of the importance the Stack, the Stack, the Stack.

It's not enough just to create the Stack and the supporting specifications, white-papers, recommendations and implementation plans.

We must also provide tools that help with Advocacy of the importance of the vision and explain the Stack in terms lobbyist can use with policymakers and influencers.



## Key Thoughts from Last Discussion Meeting Guidance

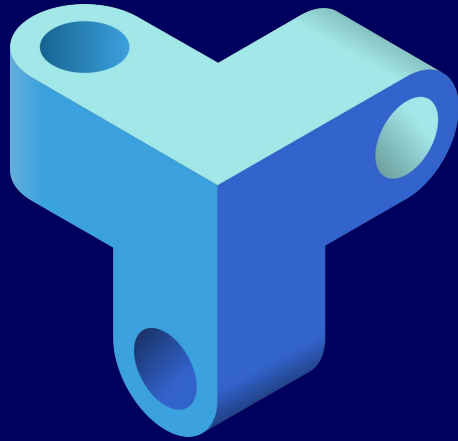


- Our need to provide Guidance to our Working Groups.

Once we decide on our focused goals for deliverable creation, to match this to the correct working groups and provide guidance to the working groups on how the pieces they are creating fit into the larger puzzle, to achieve our 2022 goals.

Also, to then create a feedback loop:

- To evaluate the health of the Working Groups
- To note and fill skills gap in the Working Groups



## Key Thoughts from Last Discussion Meeting Growth

- Our need to bring the right new membership organizations to the table.
  - Organizations that are already doing work in our space.
  - Organizations we need due to the power of their presence.
  - Look for strategic groupings to invite.
  - Look at our current membership as a source to upgrade membership.
- It was suggested that we might create a little Steering Committee Sales team that would recruit specific targeted organizations.

## 2022 Proposed Goals - Deliverable and Advocacy

- Tech Architecture Stack Specification
- Layer Two (spanning layer) Specific Specification
  - **Explainer Documents for specific audiences** of above
  - ISO ready documents
- Layer Specific Governance Stack Specifications
  - **Explainer Documents for specific audiences** of the above
  - ISO ready documents
- Layer 1 Utility Framework for Evaluation
- Layer 1 Utility Directory - expanded
- Decentralized Identity Architecture and Regulatory Compliance



## 2022 Proposed Goals - Advocacy

- Create a Governments Forum
- Create materials for why Governments need to work together
- Create materials for non-technical audiences

## 2022 Proposed Goals - Growth

- Create a Growth Strategy Team Focus on:
  - Project and/or Membership Fee Changes
  - Desired 2023 Budget
    - what do we need for what we want to do
  - Develop pitch materials to enroll existing and new members into ToIP Fee Structures.
  - Create “roadshow plan” for attracting new members
- Foundation Membership Health
  - Set-up Steering Committee/Working Group check-up discussion meetings.
- Cross Member collaboration opportunities - such as interop sessions



# Working Group News