Steering Committee Monthly Meeting

Plenary and Discussion Meeting

April 10, 2024
12-13:0O PT / 19:00-20:00 UTC

Antitrust Policy & Member Participation

› Attendees are reminded to adhere to the meeting agenda and not participate in activities prohibited under antitrust and competition laws*

› Only members of Trust Over IP who have signed the necessary agreements and charters are permitted to participate in this activity beyond an observer role

* Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at http://www.linuxfoundation.org/antitrust-policy

Agenda

- Agenda Review (1 min)
- Minutes Approval (1 min)
- New Member Review (0 min)
- Announcement for EFWG (1 min)

- Welcome GLEIF (10 mins)
- Trademark Registration Status (2 min)
- Future Planning (20 min)
- Spring Communications Planning (20 min)
- Upcoming Meetings Reminders and scheduling (5 min)

- Open Discussion

Minutes Approval

RESOLVED: That the minutes of the March 27th, 2024 meeting of the Steering Committee, in the form attached hereto as Exhibit A, are hereby confirmed, approved, and adopted.

New Members Review

Contributor Organizations	Contributor Individuals	Steering Committee
Nordic Legal Entity Identifier AB		
Cérebrum		
Blerify Inc.		
CPQD		

Welcome GLEIF

Welcome Karla McKenna
to the Steering Committee

- BLOG to welcome GLEIF
  - Logo - to be added to site

Brief Presentation on GLEIF

Open Q&A

Trademark Registration -

- ## Our Wordmark Registration has been completed in the USA.

- ## To Maintain Trademark
  Between the fifth and sixth years after the registration date File a Declaration of Use and/or Excusable Nonuse under section 8
- **Between the ninth and 10th years** after the registration date
  File the first Declaration of Use and/or Excusable Nonuse and an Application for Renewal under sections 8 and 9
- **Every 10 years after that** (between the 19th and 20th years, 29th and 30th years, etc.)
  File subsequent Declarations of Use and/or Excusable Nonuse and an Application for Renewal under sections 8 and 9
- https://www.uspto.gov/trademarks/maintain/keeping-your-registration-alive#What-happens-next-and-timelines

United States of America
United States Patent and Trademark Office

TRUST OVER IP FOUNDATION

Reg. No. 7,350,732
Registered Apr. 09, 2024
Int. Cl.: 9, 42
Service Mark
Trademark
Principal Register

Joint Development Foundation Projects, LLC (DELAWARE LIMITED LIABILITY COMPANY)
2810 N Church Street, #57274
Wilmington, DELAWARE 198024447

CLASS 9: Downloadable electronic publications in the nature of instructional materials, pamphlets, white papers, presentations, and manuals in the fields of digital identities, digital trust, data authenticity, verifiable credentials, blockchain technologies, and secure communications; downloadable electronic publications in the nature of instructional materials, pamphlets, white papers, presentations, and manuals in the field of voluntary computer software and network communications standards for digital identities, digital trust, data authenticity, verifiable credentials, blockchain technologies, and secure communications

FIRST USE 2-1-2022; IN COMMERCE 2-1-2022

CLASS 42: Development of voluntary specifications for digital identities, digital trust, data authenticity, verifiable credentials, blockchain technologies, and secure communications; providing a website featuring information in the fields of digital identities, digital trust, data authenticity, verifiable credentials, blockchain technologies, and secure communications

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Future Planning

- As discussed in the previous meetings, budget for a paid Executive Director currently ends June 30th.

- We explored the longtail options of changing our membership structure to allow for multiple smaller company fee structures. This was not acceptable to LF.

- We were and still are hopeful of securing 1-3 large Steering Level paid members, but we can't count on that, especially in the timeframe required.

- Therefore, we need to start planning for low power mode… running the organization without paid ED support.

Future Planning

- **Option 1:** If we are able to secure one large Steering Level paid member by the end of June. Retain Judith, at half-time for 4 months with a 4 month contract, this would get us through the summer, and early fall conferences, and perhaps the ability to getting more paying Steering Level Members.

- **Option 2:** If we get no new Steering Level paid members, recruit volunteers to do the only the very necessary parts of the ED job, coordination of meetings, etc.   Leave new member recruitment up to all members. Lean on Michelle for support, as needed.

- **Option 3:** Magic happens and we get 3 new Steering Level paid members, business as usual.

Future Planning
- Use of Spring Conference Season

- IIW - used to have conversation with existing members about becoming General paid Members.

- Europe travel - Already paying for Judith to go to **EIC** as speaker and attending SIDI pre EIC day. June 3-8th
  Add to that Judith attending **DICE**, minimal extra expense (Hotel and in Europe travel Berlin - Zurich) June 18-19th
  Potential to add **Identity Week** in between, if speaking slot can be secured (again Hotel shared BnB with Kay ED of Kantera and then Berlin-Amsterdam-Zurich travel) June 11-12th

- Use Europe to promote our specs, our vision, and do member recruitment. Also use Europe to recruit volunteer leadership, if we need to do option 2 - low power mode.
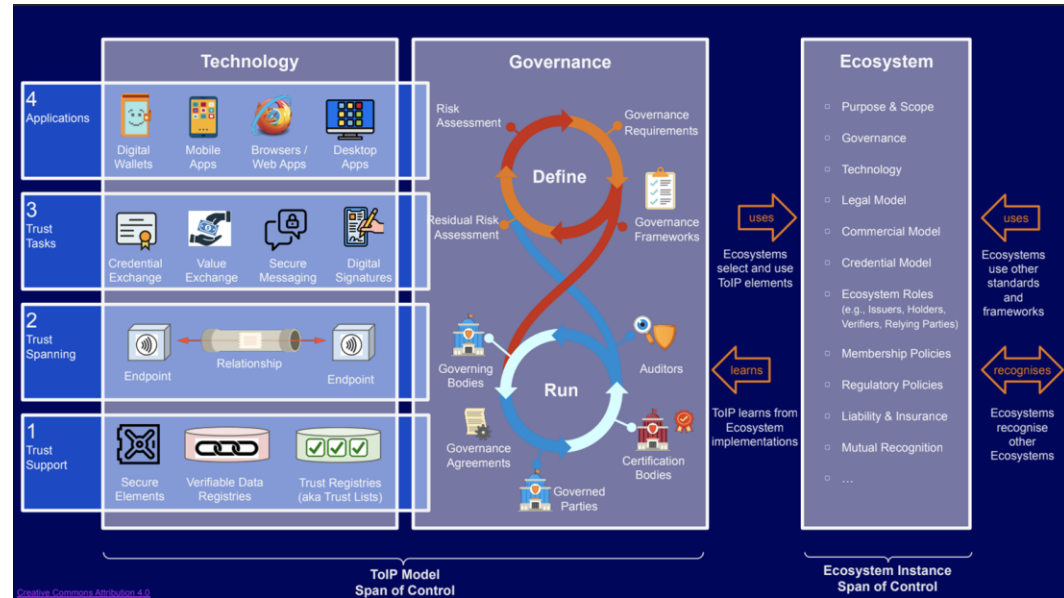
Future Planning

- Open Discussion

Communication Plan

- Keri Suite (KERI, CESR, ACDC) - **BLOG Posted**
- Issuer Requirements Guide - **BLOG Posted**
- ToIP Trust Registry Protocol Specification - **BLOG Posted**
- ToIP Trust Spanning Protocol Specification - **BLOG draft expected by End of Week**
- ToIP Technology Architecture Specification - **BLOG expected post IIW**
- HXWG/IPTF - Wallet Survey Results **BLOG expected end of April early May**
- GLEIF Welcome **BLOG when they desire**

Communication Plan

- ToIP V3 Diagram

- Trust Canvas Guide Book

- Mini-YouTube Webinar Series Highlighting Key Points

Communication Plan

What do we plan to do to promote our specs that have come out and get implementers using out implementers drafts?

Pipeline:

- Issuer Requirements Guide for Governance Frameworks of Verifiable Credentials
- Keri Suite (KERI, CESR, ACDC)
- ToIP Technology Architecture Specification
- ToIP Trust Spanning Protocol Specification
- ToIP Trust Registry Protocol Specification
- ToIP did:webs Method Specification
- ToIP X.509 Verifiable Identifier Specification
- ToIP Profile Discovery Specification

Upcoming SC Meeting Dates

Planned

- **April**-All Members CANCELLED due to OSS/IIW
- **April 24th** - Steering Committee Discussion
  (Many this to discuss including:
  timeline for ToIP SC review of specs headed to ISO)

- **May 8th** - Steering Committee Plenary
- **May 15th** - All Members Meeting
  Findynet presentation on **Trust Ecosystems**
  with Markus Hautala and Bo Harald
- **May 22nd** - Steering Committee Discussion

Upcoming SC Meeting Dates

Planned
- **June 12th** - Steering Committee Plenary
  (During European Identity Week)
- **June 19th** - All Members Working Group Updates
  (During DICE)
- **June 26th** - Steering Committee Discussion
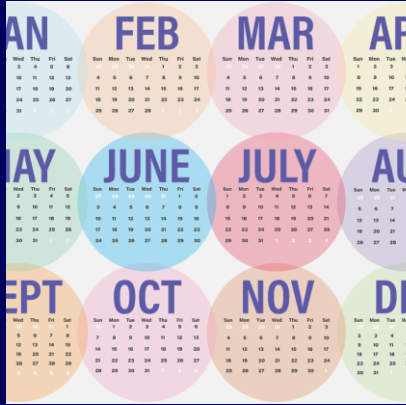
Suggested
- **Move** All Members Working Group Updates to **June 26th**
- **Combined** Steering Committee Plenary and Discussion and place on it also on **June 26th**. Call additional meetings, as needed for any budget re forecasting.

GenAI Tools

- Reminder July, a month of AI…
  All Members special Topics and revisit the
  AIMTF proposals, etc.

Open Discussion

Upcoming Meetings

Steering Committee - Plenary Meeting - Wednesday April 10th
noon PDT / 3pm EST / 19:00 UTC / 21:00 CEST

All Members Meeting - Guest Speakers- CAI - Wednesday May 15th
10 am PDT / 1pm EST / 17:00 UTC / 19:00 CEST

Steering Committee - Discussion - Wednesday April 24th
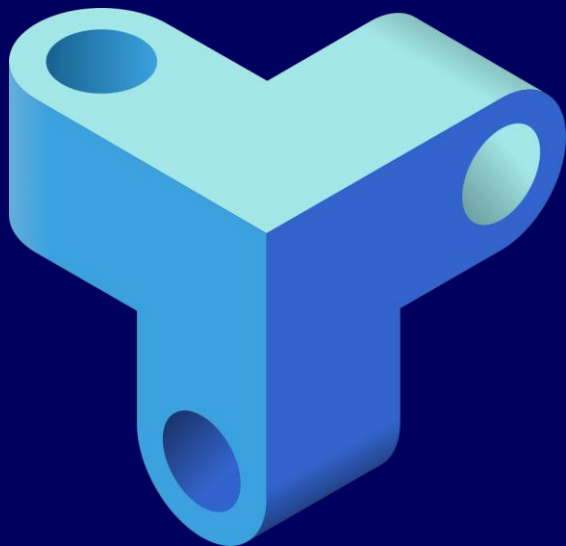noon PDT / 3pm EST / 19:00 UTC / 21:00 CEST

Communications Committee - TBD
1pm PDT / 4pm EST / 20:00 UTC / 22:00 CEST